

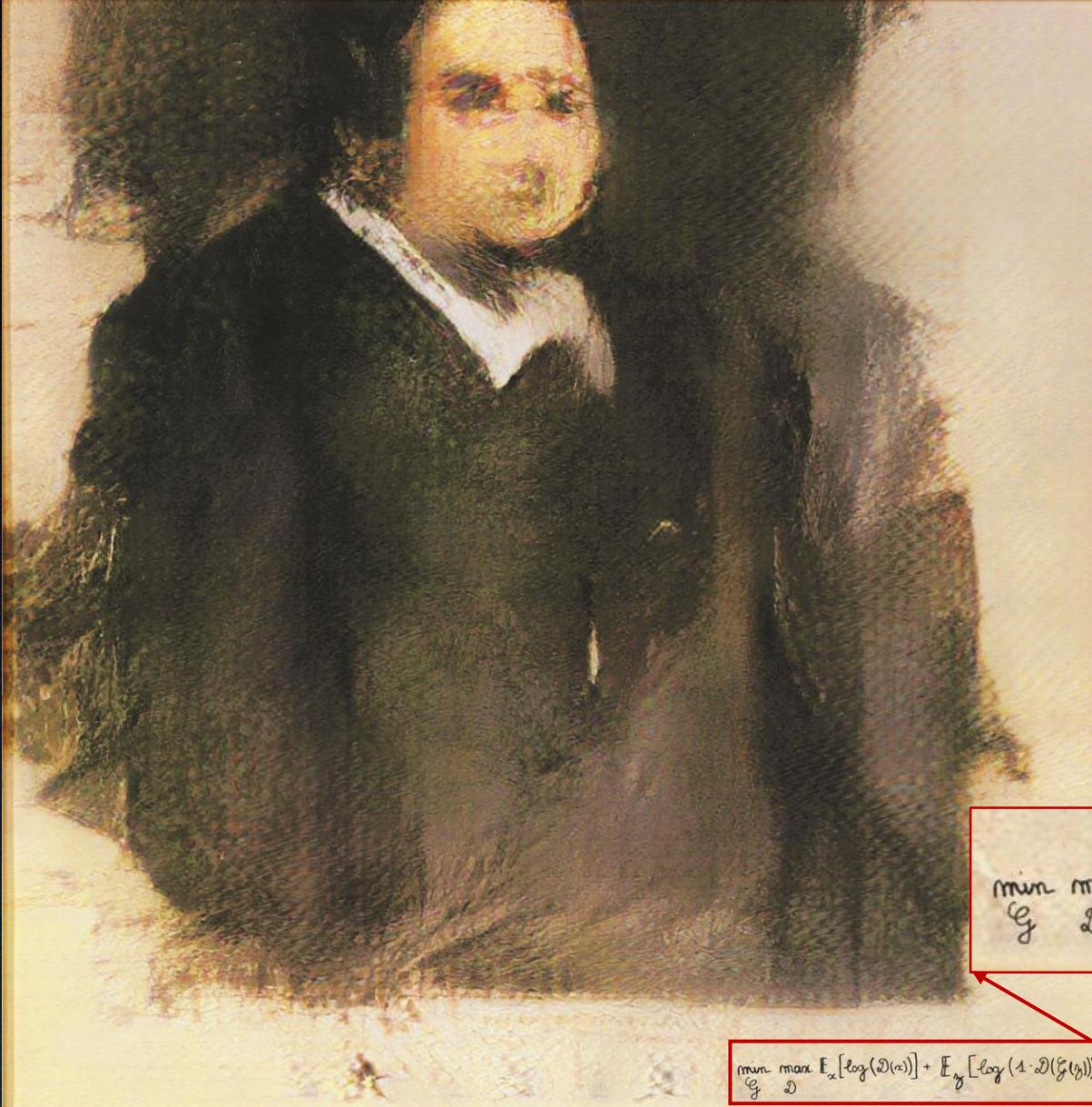
# 风格迁移技术： 原理、方法与展望

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中国科学院计算技术研究所

数字内容合成与伪造检测实验室

2018年佳士得纽约Prints  
& Multiples专场拍卖，最  
终以**43.25万美元**成交。



Portrait of Edmond Belamy  
埃德蒙·贝拉米的肖像

$$\min_{\mathcal{G}} \max_{\mathcal{D}} \mathbb{E}_{\alpha} [\log(\mathcal{D}(\alpha))] + \mathbb{E}_{\gamma} [\log(1 - \mathcal{D}(\mathcal{G}(\gamma)))]$$



Théâtre D'opéra Spatial Jason Allen



在AI绘画工具中输入  
光源、构图、氛围等关键词



通过PS进行了约80个小时修饰



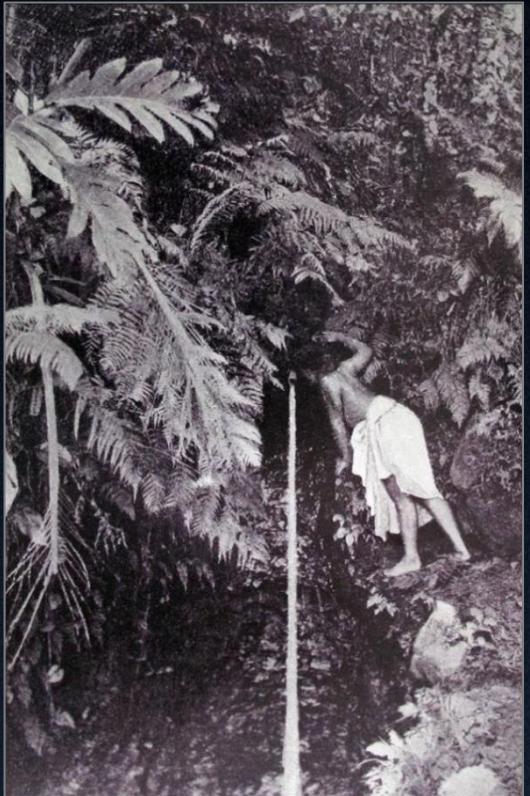
将图像输出并打印到画布上



图像创作的人工智能时代拉开序幕



# AI绘画创作模式之：图→图



照片  
Charles Spitz 1863



绘画：Pape Moe  
保罗·高更 1893

"The painting is directly based on a photograph by [Charles Georges Spitz](#) (1857-1894) that he had taken ten years earlier on an excursion to Mount Aorai."



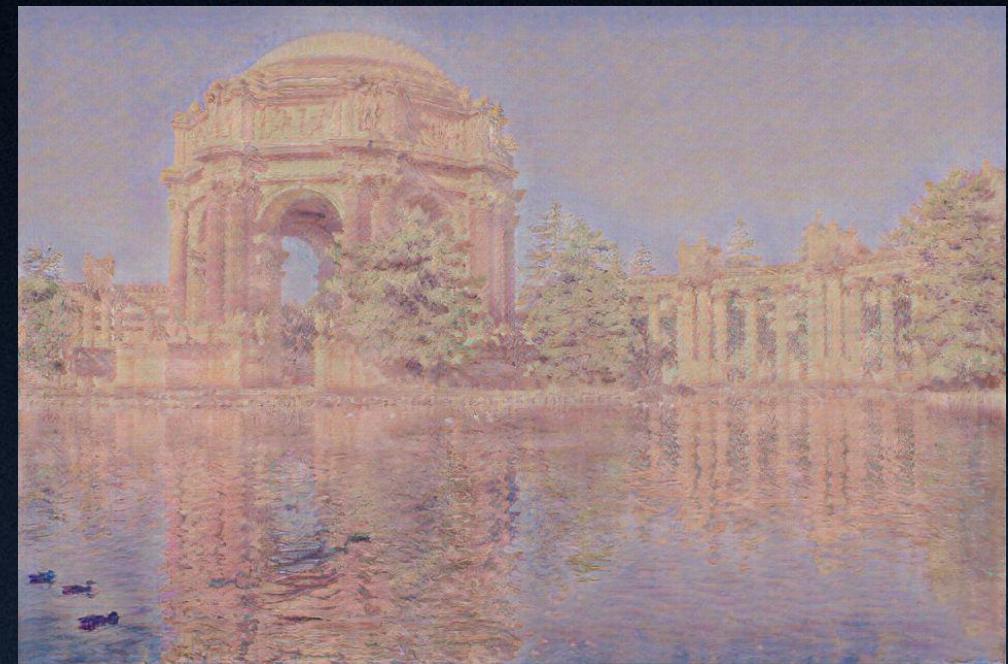
图像风格迁移/风格化



## 图像风格迁移



+



自然图像（内容图）

美国旧金山艺术宫  
1962年由德裔建筑师梅贝克重修

真实绘画（风格图）

威特尼景观  
1901年由莫奈绘制

# 上个世纪末，图像风格化滤镜



源图像



迭代中间结果1



迭代中间结果2



最终风格化结果

# 上个世纪末，图像风格化滤镜



源图像



迭代中间结果1



迭代中间结果2



最终风格化结果

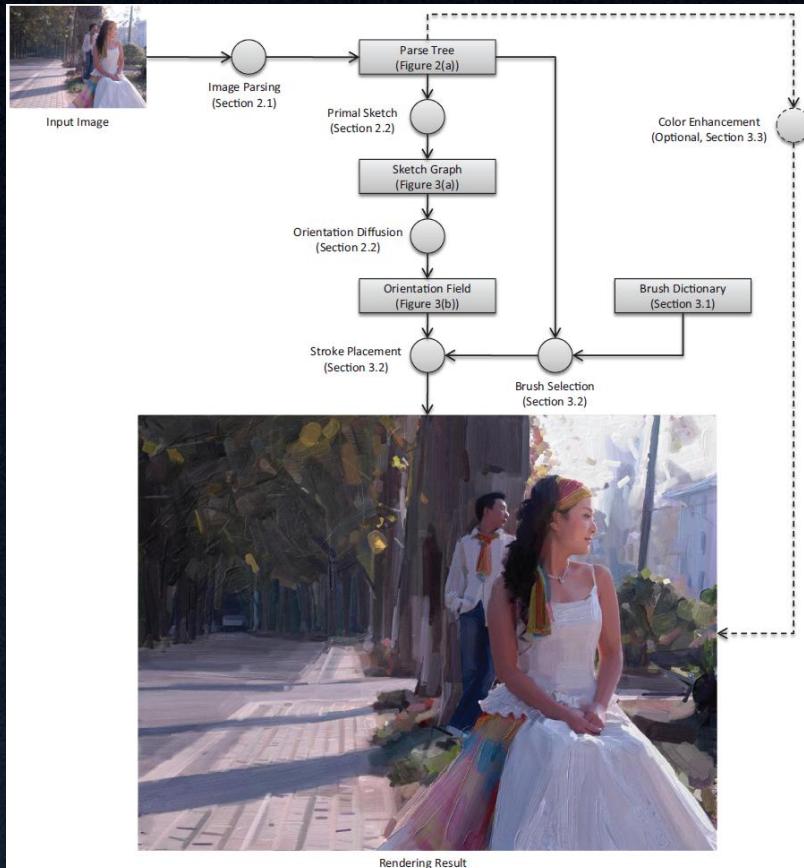
Aaron Hertzmann: Painterly Rendering with Curved Brush Strokes of Multiple Sizes. **SIGGRAPH** 1998: 453-460

## 20年前，纹理合成

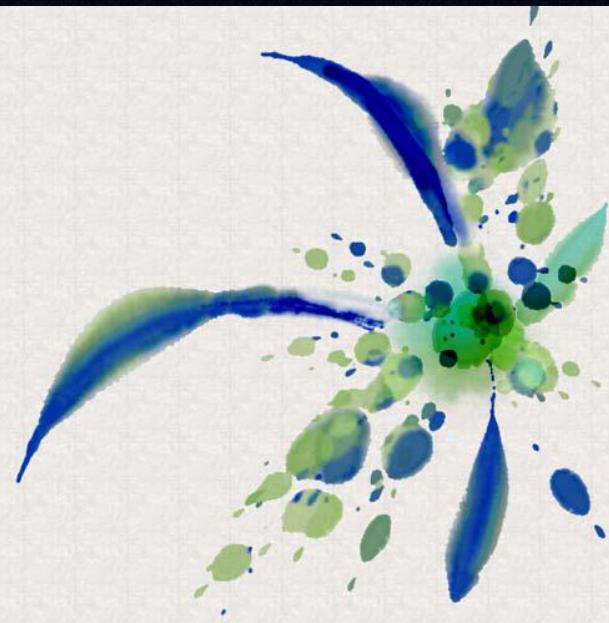


Bin Wang, Wenping Wang, Huaiping Yang, Jia-Guang Sun: Efficient Example-Based Painting and Synthesis of 2D Directional Texture. **IEEE Transactions on Visualization and Computer Graphics** 10(3): 266-277 (2004)

# 15年前，笔触建模



基于场景解析+笔触放置



Nelson Siu-Hang Chu, Chiew-Lan Tai: MoXi: real-time ink dispersion in absorbent paper. *ACM Transactions on Graphics* 24(3): 504-511 (2005)

## 基于物理模拟：水墨画



Miaoyi Wang, Bin Wang, Yun Fei, Kang-Lai Qian, Wenping Wang, Jiating Chen, Jun-Hai Yong: Towards Photo Watercolorization with Artistic Verisimilitude. *IEEE Transactions on Visualization Computer Graphics* 20(10): 1451-1460 (2014)

## 基于物理模拟：水彩画

# Image Style Transfer Using Convolutional Neural Networks

Leon A. Gatys  
Alexander S. Ecker  
Matthias Bethge

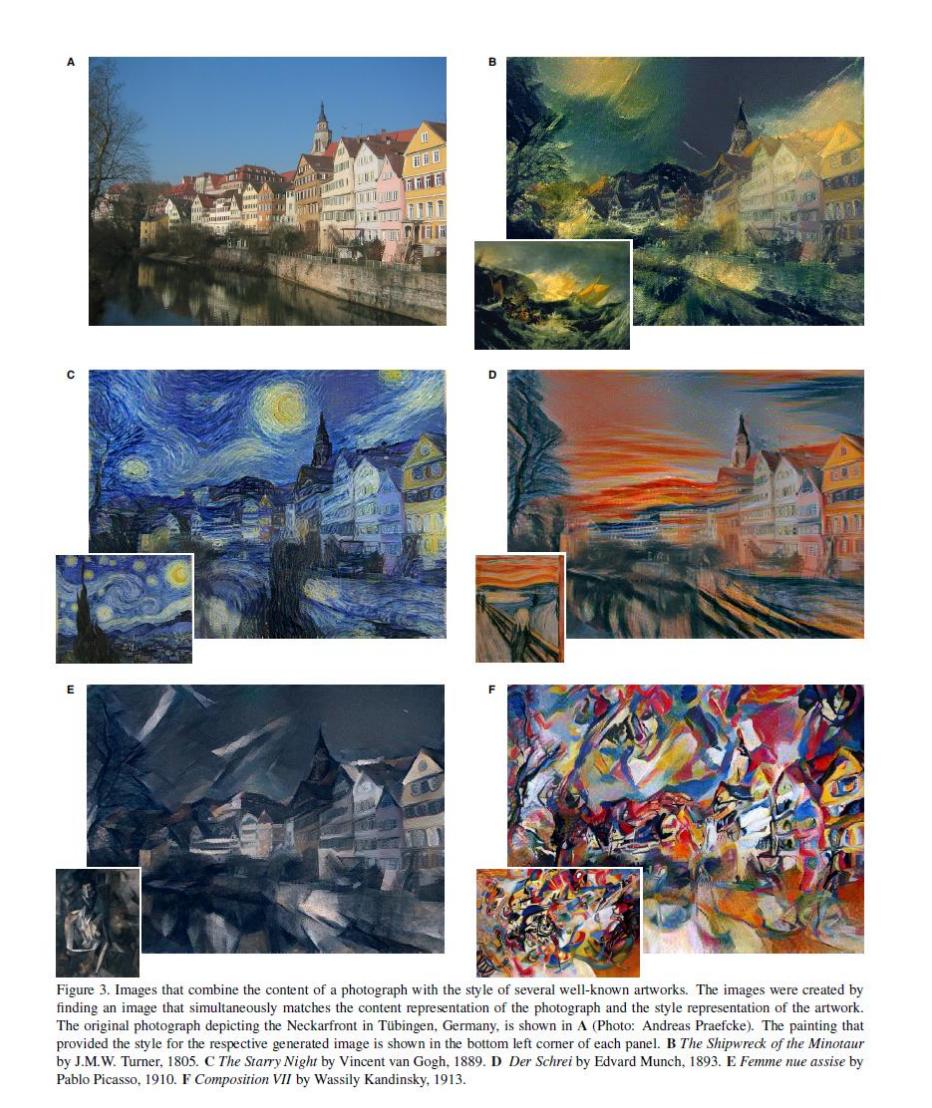
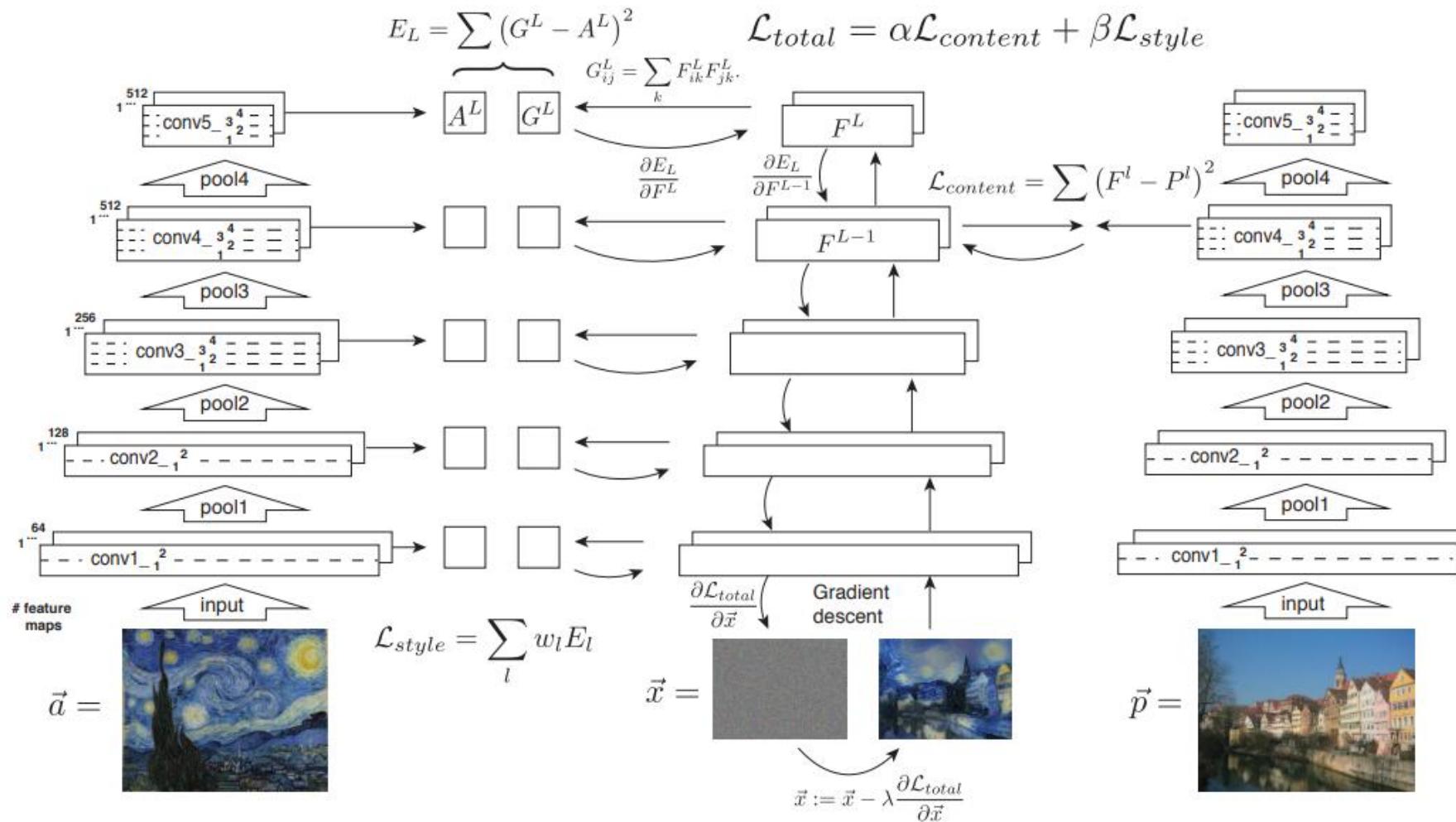


Figure 3. Images that combine the content of a photograph with the style of several well-known artworks. The images were created by finding an image that simultaneously matches the content representation of the photograph and the style representation of the artwork. The original photograph depicting the Neckarfront in Tübingen, Germany, is shown in A (Photo: Andreas Praefcke). The painting that provided the style for the respective generated image is shown in the bottom left corner of each panel. B *The Shipwreck of the Minotaur* by J.M.W. Turner, 1805. C *The Starry Night* by Vincent van Gogh, 1889. D *Der Schrei* by Edvard Munch, 1893. E *Femme nue assise* by Pablo Picasso, 1910. F *Composition VII* by Wassily Kandinsky, 1913.

深度神经网络与神经风格迁移

# 神经风格迁移，Neural Style Transfer

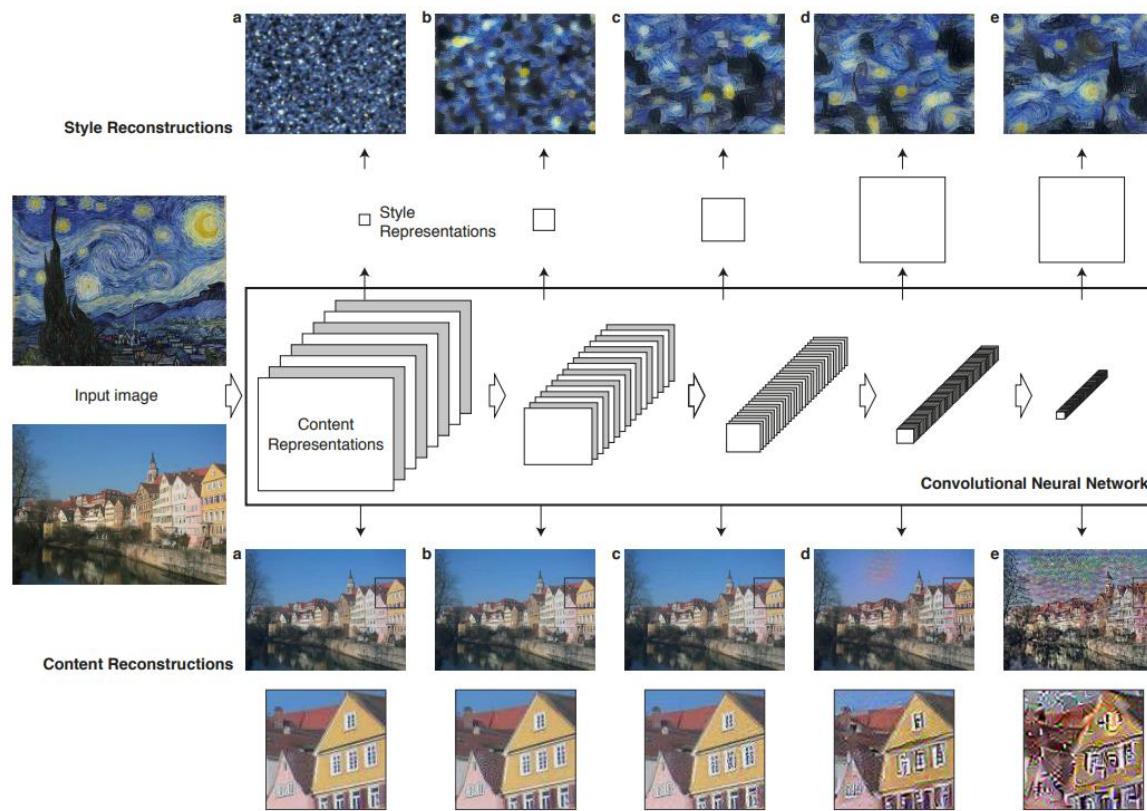
基本框架：基于预训练神经网络的特征比对与目标图像“寻找”



# 神经风格迁移, Neural Style Transfer

## 诀窍：基于深度特征的内容风格度量

$$\mathcal{L}_{total} = \alpha \mathcal{L}_{content} + \beta \mathcal{L}_{style}$$



$$loss = \underbrace{|\text{参考图片的风格} - \text{生成图片的风格}|}_{style\ loss} + \underbrace{|\text{原始图片的内容} - \text{生成图片的内容}|}_{content\ loss}$$

内容度量: embedding similarity

$$\mathcal{L}_{content}(\vec{p}, \vec{x}, l) = \frac{1}{2} \sum_{i,j} (F_{ij}^l - P_{ij}^l)^2$$

风格度量: Gram similarity

$$G_{ij}^l = \sum_k F_{ik}^l F_{jk}^l$$

$$E_l = \frac{1}{4N_l^2 M_l^2} \sum_{i,j} (G_{ij}^l - A_{ij}^l)^2$$

$$\mathcal{L}_{style}(\vec{a}, \vec{x}) = \sum_{l=0}^L w_l E_l$$

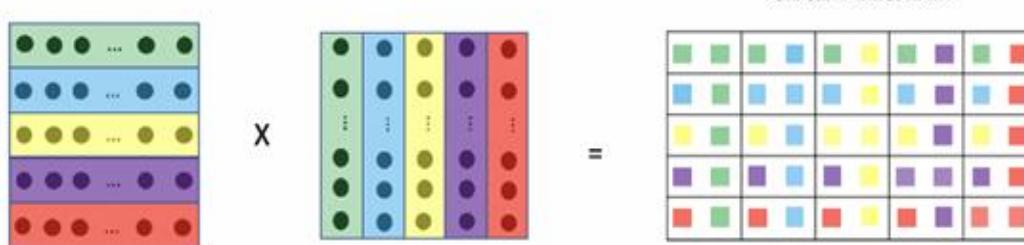
# 神经风格迁移, Neural Style Transfer

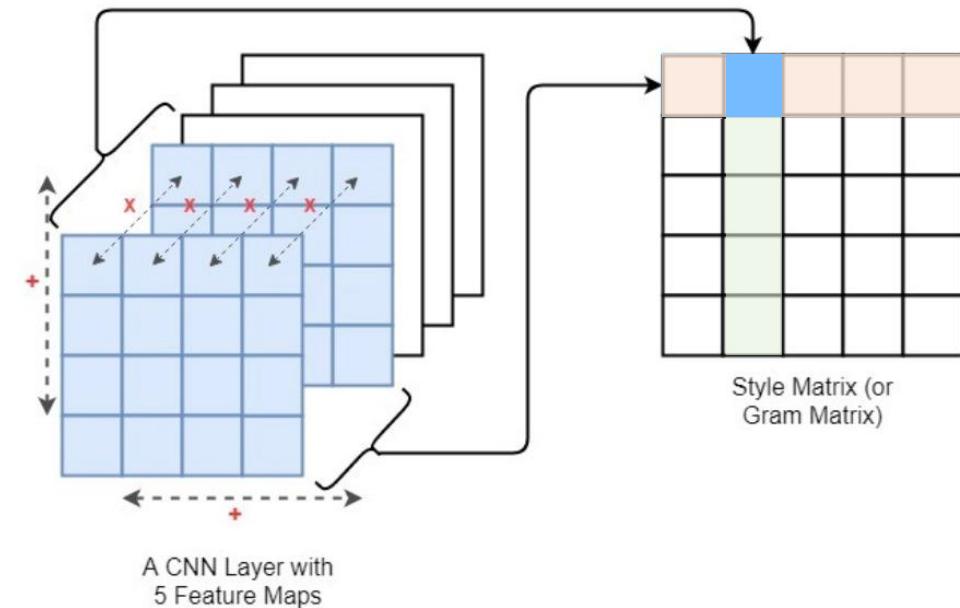
核心: 基于格莱姆矩阵的风格表示

k个向量之间两两的内积所组成的矩阵, 称为这k个向量的格拉姆矩阵(Gram matrix)。

$$\Delta(\alpha_1, \alpha_2, \dots, \alpha_k) = \begin{pmatrix} (\alpha_1, \alpha_1) & (\alpha_1, \alpha_2) & \dots & (\alpha_1, \alpha_k) \\ (\alpha_2, \alpha_1) & (\alpha_2, \alpha_2) & \dots & (\alpha_2, \alpha_k) \\ \dots & \dots & \dots & \dots \\ (\alpha_k, \alpha_1) & (\alpha_k, \alpha_2) & \dots & (\alpha_k, \alpha_k) \end{pmatrix}$$

Gram Matrix



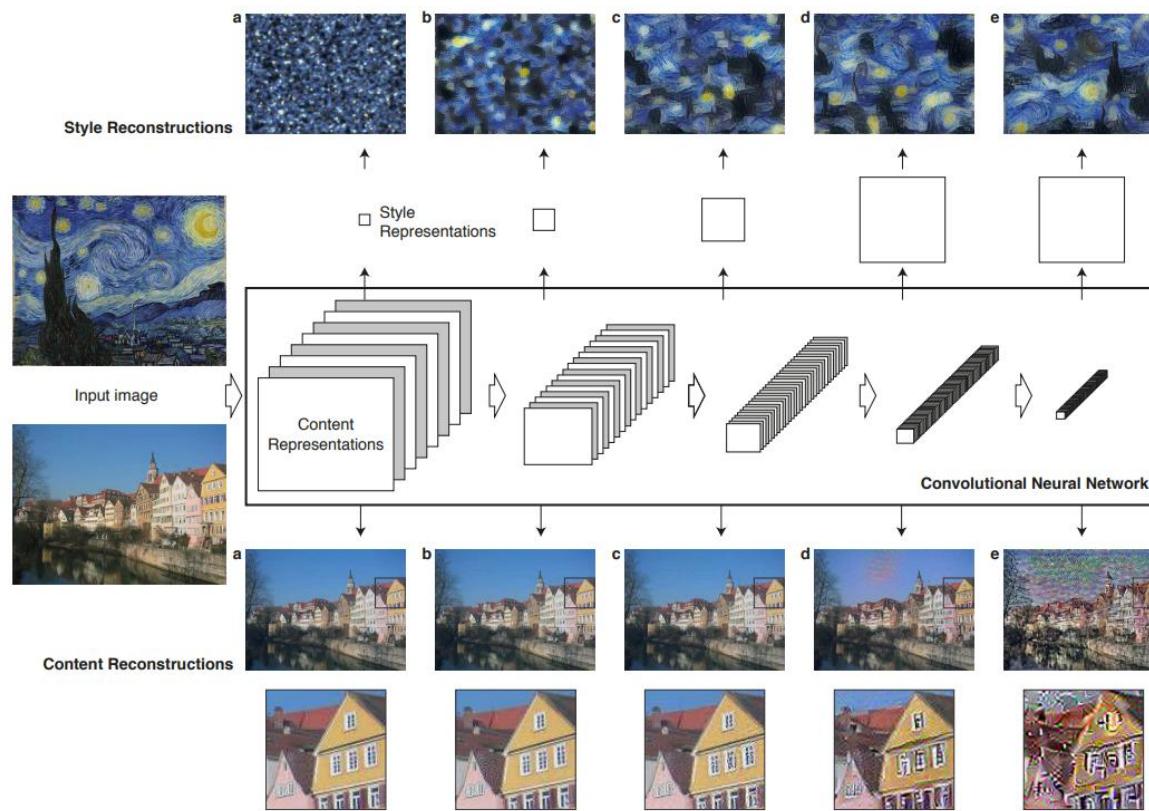


$$G_{ij}^l = \sum_k F_{ik}^l F_{jk}^l$$

# 神经风格迁移，Neural Style Transfer

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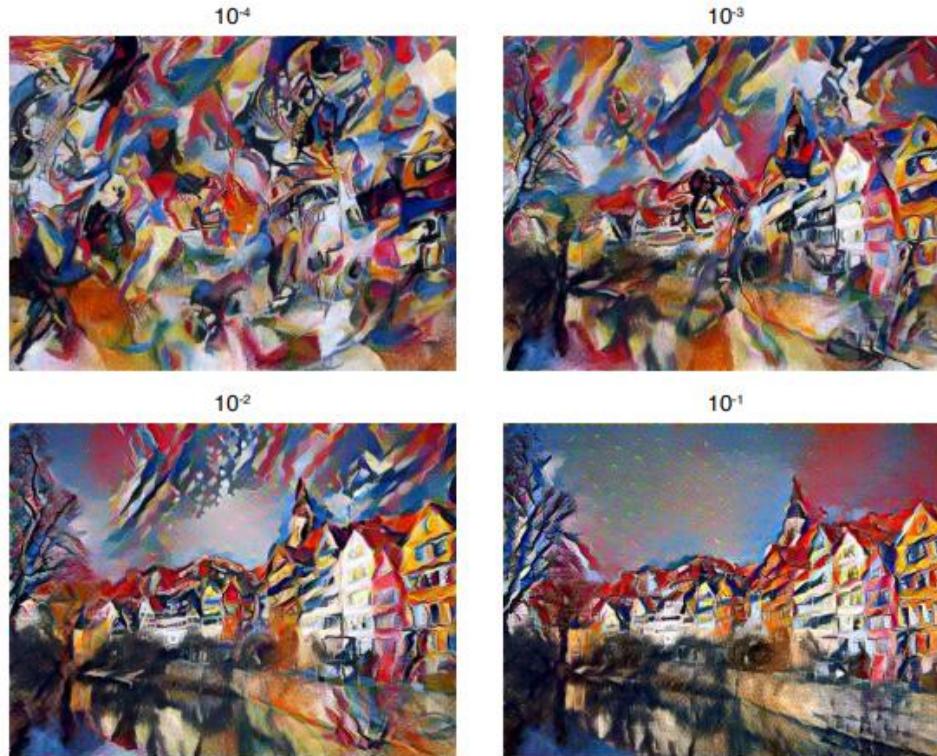
$$E_l = \frac{1}{4N_l^2 M_l^2} \sum_{i,j} (G_{ij}^l - A_{ij}^l)^2$$

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# 神经风格迁移, Neural Style Transfer

诀窍：基于深度特征的内容风格度量

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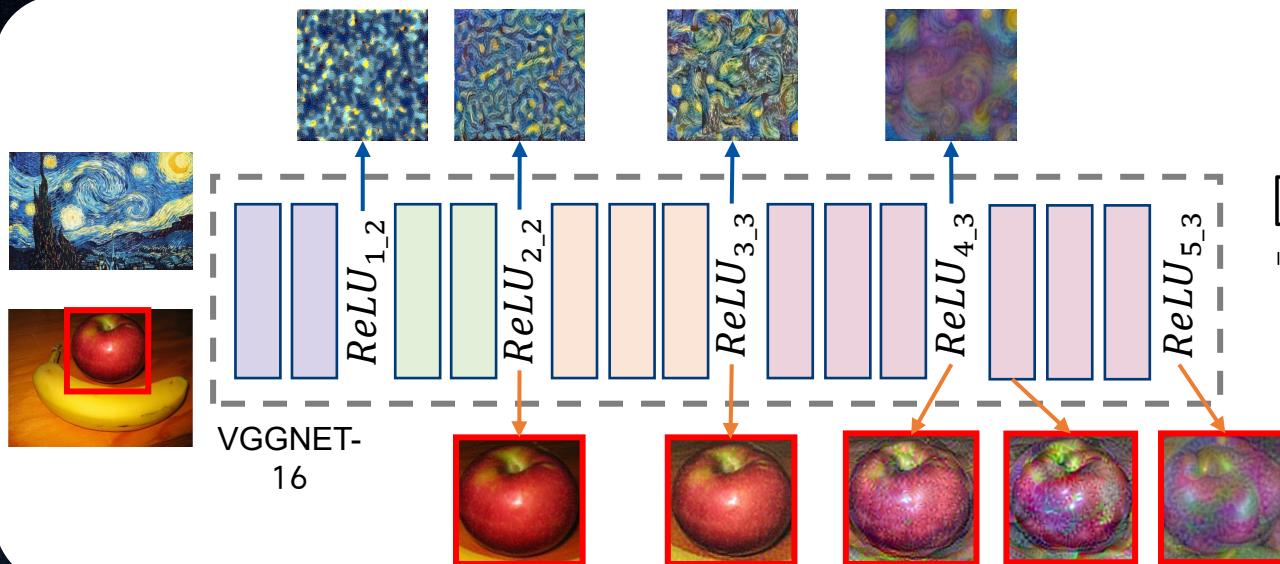


$\alpha/\beta.$

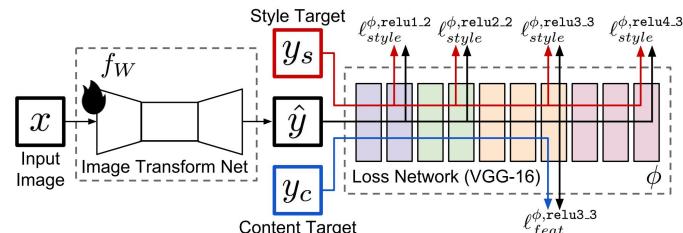


Initialisation.

# 训练网络实现实时风格迁移



## Perceptual Loss

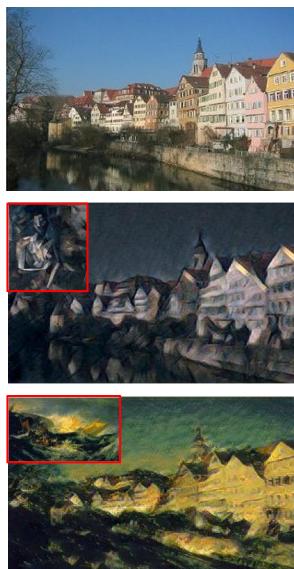
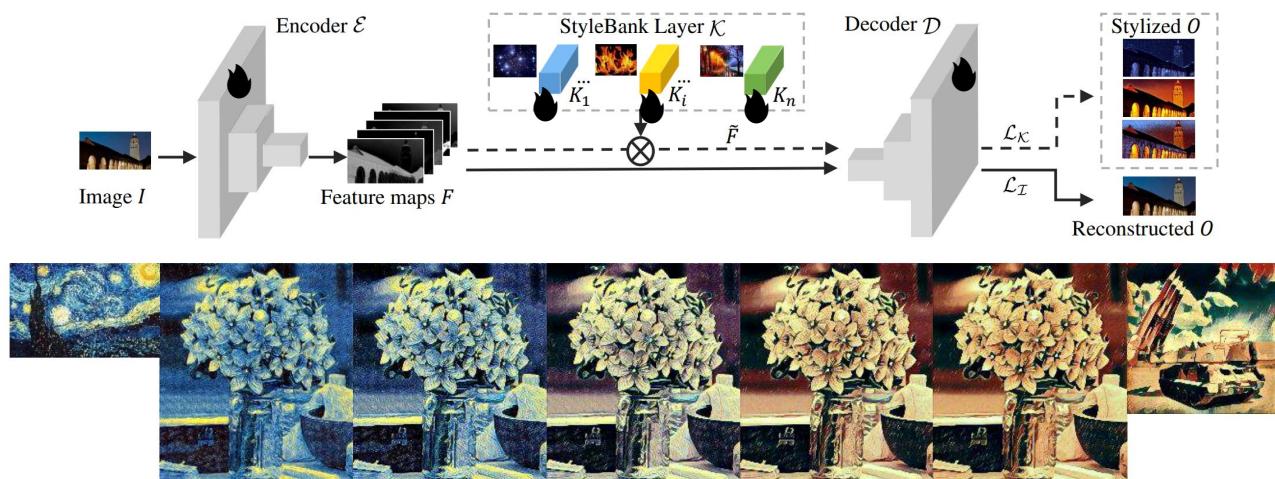


单网络单风格

Image Size	Gatys et al [10]			Ours
	100	300	500	
256 × 256	3.17	9.52s	15.86s	<b>0.015s</b>
512 × 512	10.97	32.91s	54.85s	<b>0.05s</b>
1024 × 1024	42.89	128.66s	214.44s	<b>0.21s</b>

J. Johnson, A. Alahi, and L. Fei-Fei, "C," in Computer Vision-ECCV 2016: 14th European Conference, Amsterdam, The Netherlands, October 11-14, 2016, Proceedings, Part II 14. Springer, 2016, pp. 694-711.

## StyleBank: 为每一种风格学习一个StyleBank Layer



单网络多风格

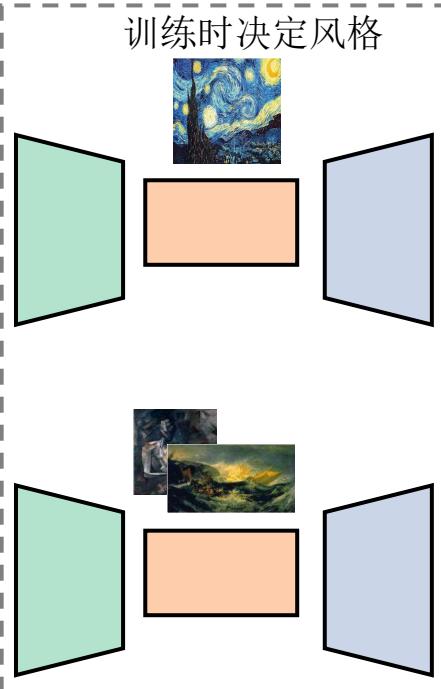


StyleBank Perceptual loss

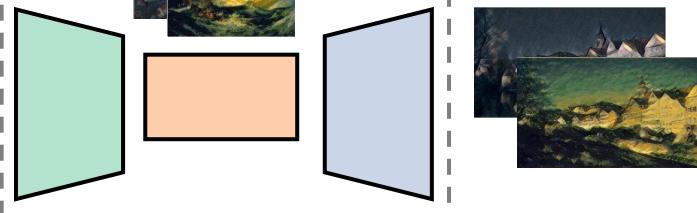
# 任意风格图像风格化

诀窍：自适应实例归一化实现跨域融合

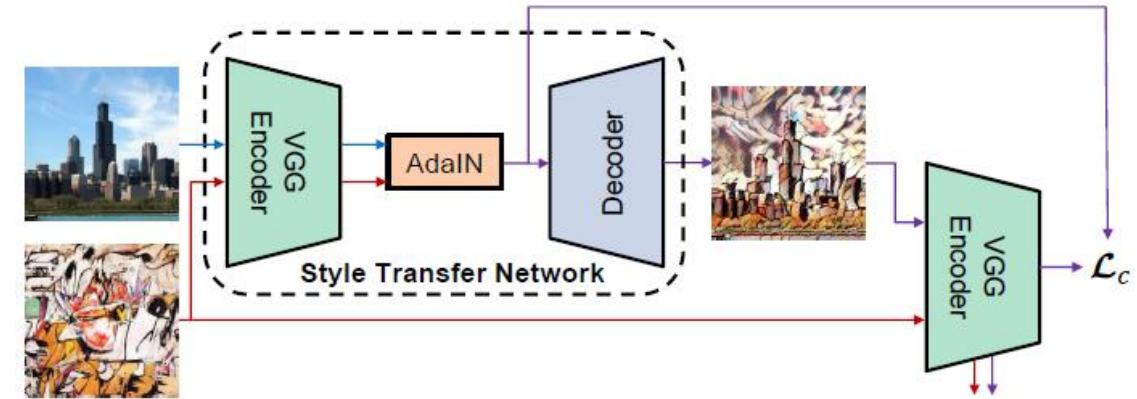
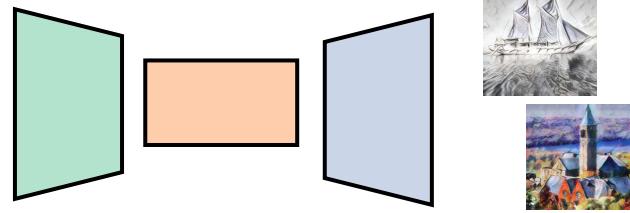
单网络单风格



单网络多风格



单网络任意风格



$$\text{AdaIN}(x, y) = \sigma(y) \left( \frac{x - \mu(x)}{\sigma(x)} \right) + \mu(y)$$

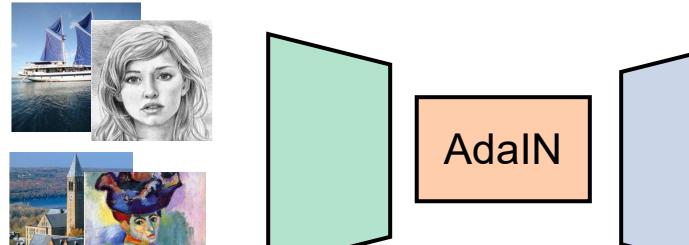
内容实例特征 (x) 的均值和方差

对齐

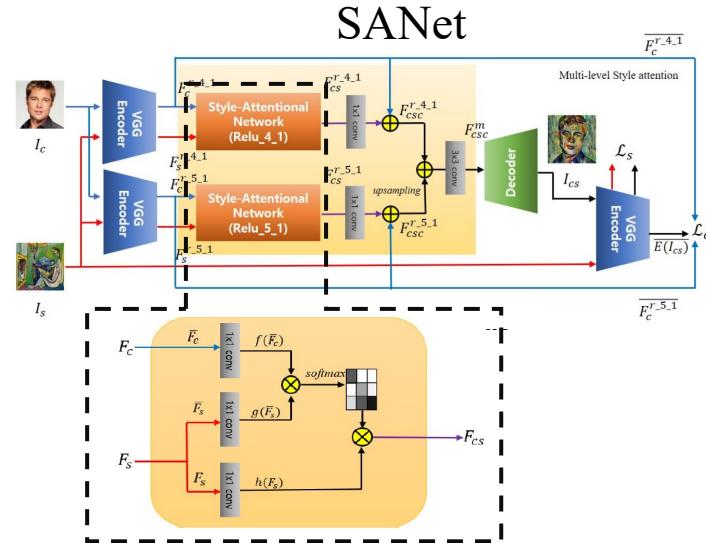
风格实例特征(y)的均值和方差



# Encoder-Transformer-Decoder



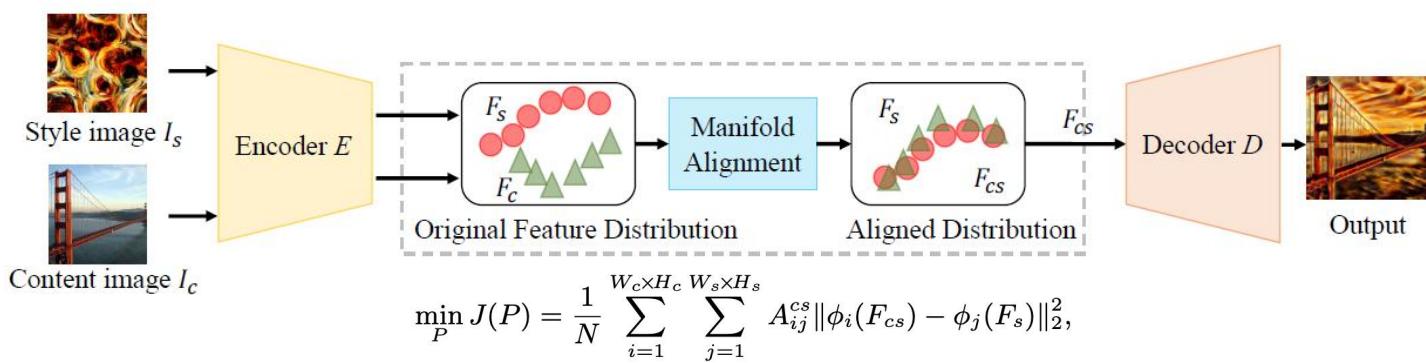
$$\text{AdaIN}(x, y) = \sigma(y) \left( \frac{x - \mu(x)}{\sigma(x)} \right) + \mu(y)$$



D. Y. Park and K. H. Lee, "Arbitrary style transfer with style attentional networks," in proceedings of the IEEE/CVF conference on computer vision and pattern recognition, 2019, pp. 5880–5888.

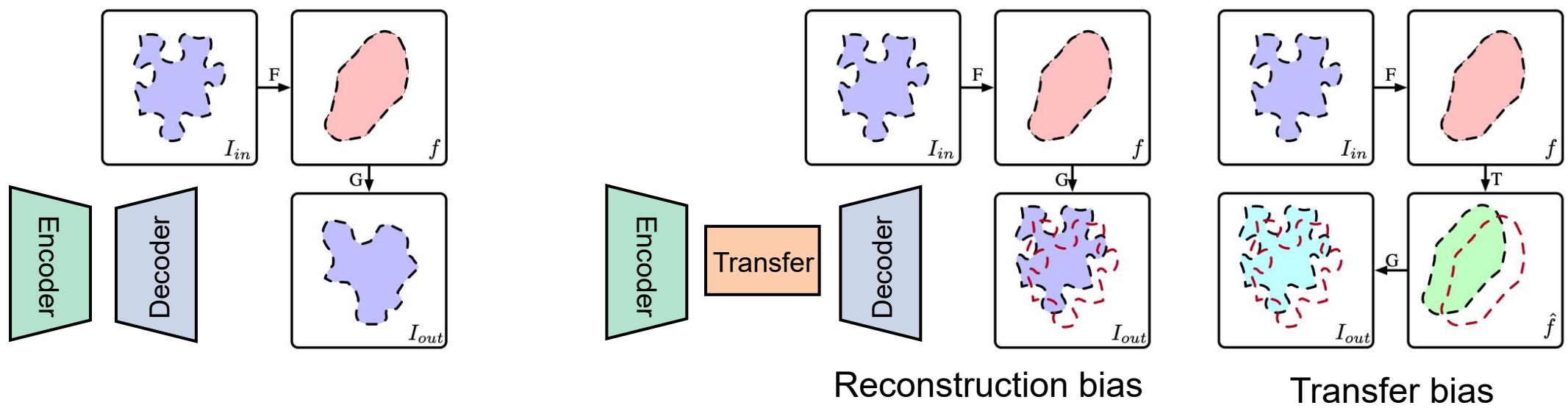
## MAST

假设多个语义区域的图像遵循多流形分布，风格化任务可以视为基于流形对齐的任务。

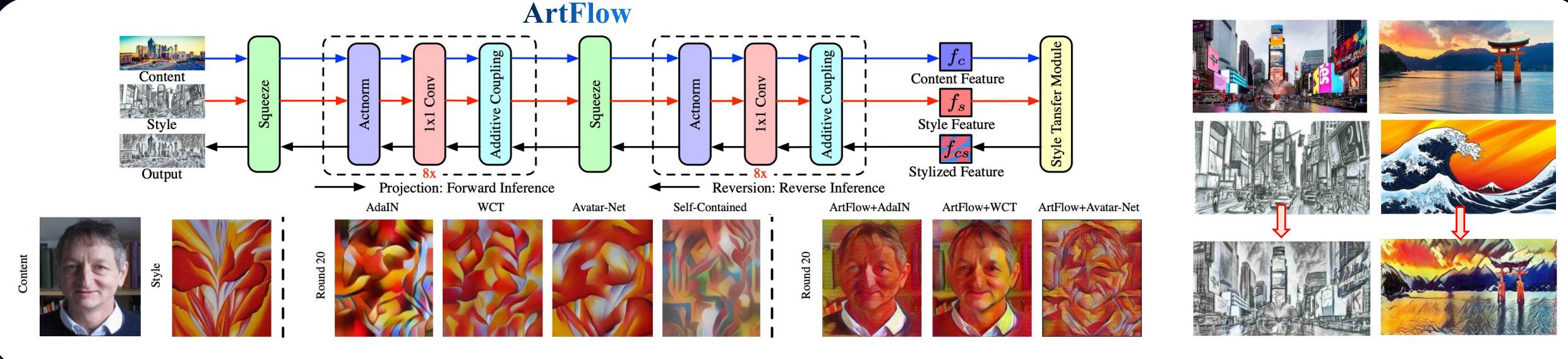


J. Huo, S. Jin, W. Li, J. Wu, Y.-K. Lai, Y. Shi, and Y. Gao, "Manifold alignment for semantically aligned style transfer," in Proceedings of the IEEE/CVF International Conference on Computer Vision, 2021, pp. 14 861–14 869.

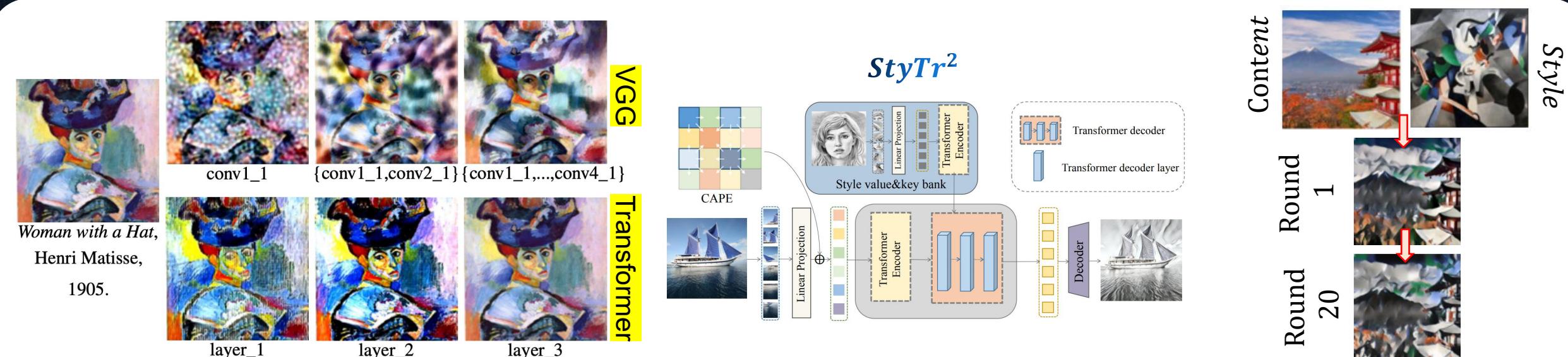
# Rethinking the content representation for AST



# Rethinking the content representation for AST



J. An, S. Huang, Y. Song, D. Dou, W. Liu, and J. Luo, "Artflow: Unbiased image style transfer via reversible neural flows," in Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition, 2021, pp. 862–871.



Y. Deng, F. Tang, W. Dong, C. Ma, X. Pan, L. Wang, and C. Xu, "StyTr<sup>2</sup>: Image style transfer with transformers," in Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition, 2022, pp. 11 326–11 336.

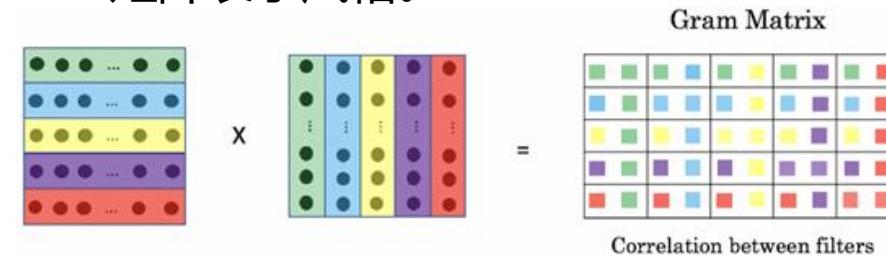
# How about “style” ?

## 传统风格迁移任务中的风格表示方式

- 用低层次手工标注特征：基于纹理合成和图像滤波，例如基于笔画的渲染和图像过滤通常使用低级的手工制作的特征。



- 用Gram矩阵作为风格表征：随着深度卷积神经网络的发展，Gatys 等首次提出使用表示卷积网络提取到的特征图通道间相关性的Gram矩阵表示风格。

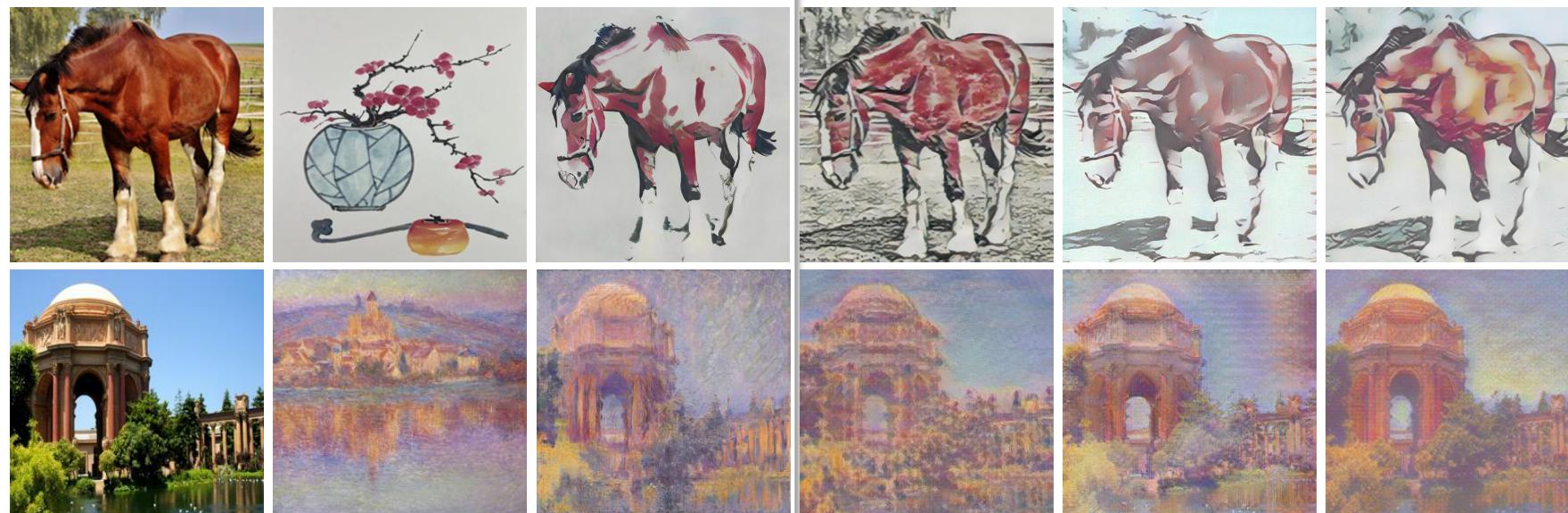


- 用特征二阶统计量作为风格表征：Li等通过理论推导发现，最小化图像间的Gram统计量差异，等价于令图像特征表达二阶统计分布尽可能接近。并且，作者提出用逐通道间特征的均值和方差作为另一种风格表征形式。

# 基于自适应对比学习的任意图像风格迁移

创新点

提出一种新颖的自适应对比学习任意图像风格迁移框架，基于对比学习挖掘图像间相似性关系，获得图像艺术风格统一表示模型；提出一种双线并行的风格表示和风格一致性度量方法，在一次训练是同时完成风格表示和风格迁移；支持基于编码器-解码器、流模型和Transformer的等多种风格迁移模块嵌入。



内容图

风格图

我们的结果

**AdaAttN**

ICCV 2021

**ArtFlow**

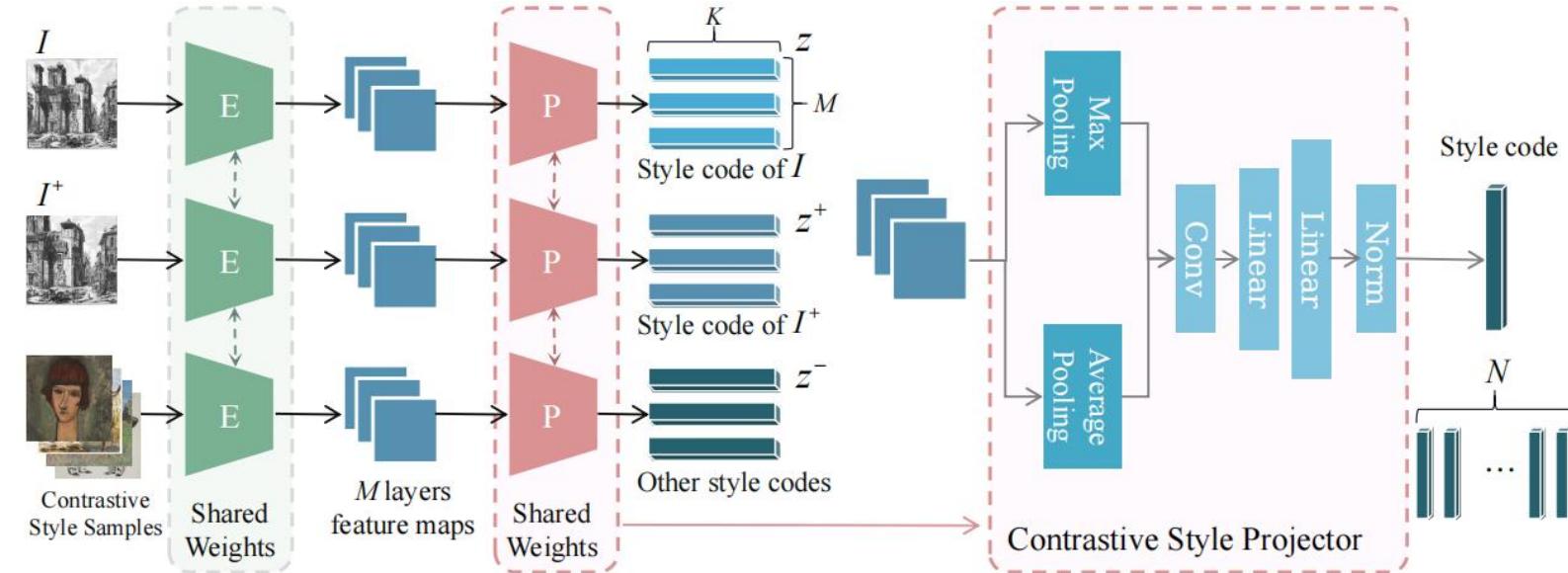
CVPR 2021

**StyTr<sup>2</sup>**

CVPR 2022

# 基于自适应对比学习的任意图像风格迁移

核心：对比学习+风格编码



最大互信息  
“靠近”

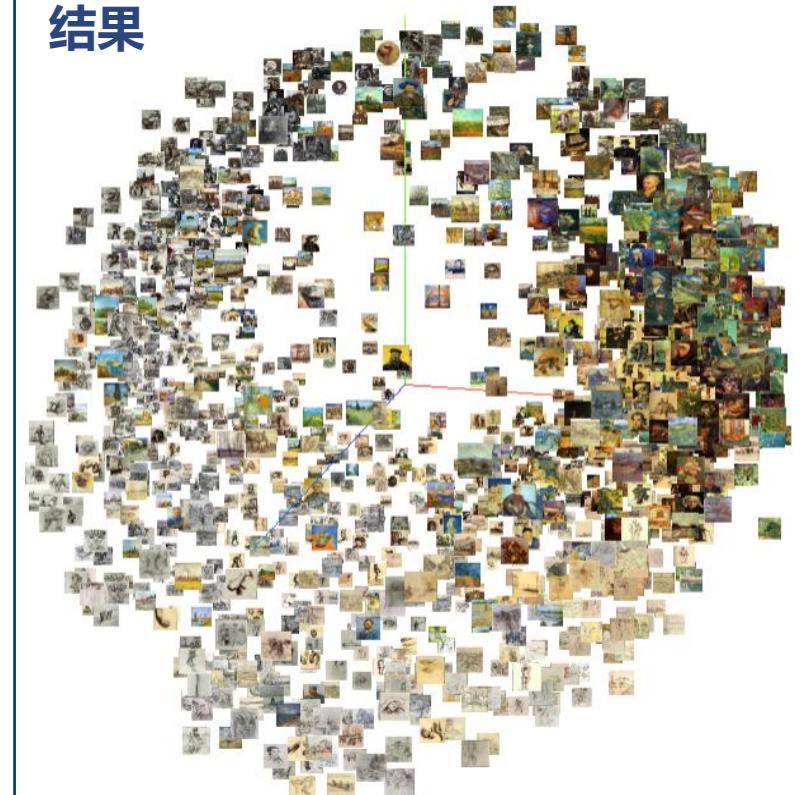


最小互信息  
“远离”



其他艺术图像

梵高绘画在风格空间的分布可视化结果



艺术图像的增强版本

目标艺术图像

# 基于自适应对比学习的任意图像风格迁移

核心：对比学习+风格度量



艺术图像的增强版本

最大互信息  
↔  
“靠近”



目标艺术图像

最小互信息  
↔  
“远离”

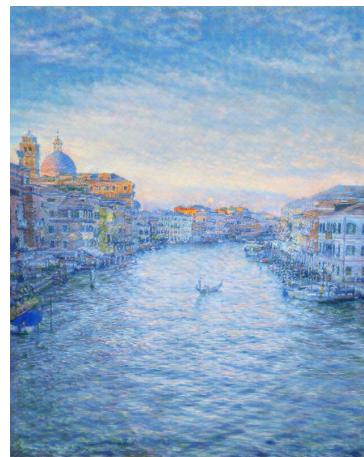


其他艺术图像



目标艺术图像

最大互信息  
↔  
“靠近”



生成风格化图像

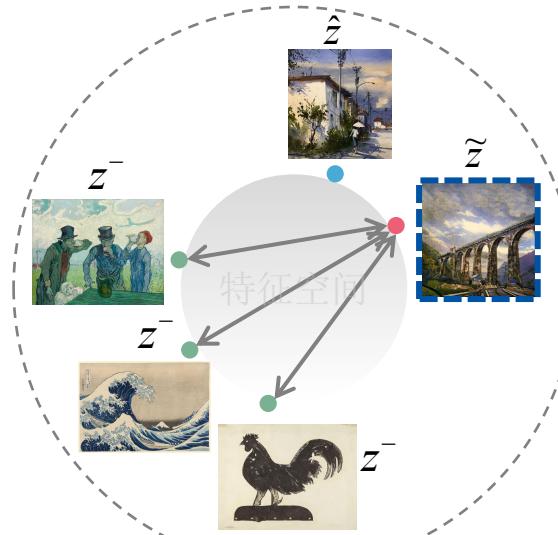
最小互信息  
↔  
“远离”



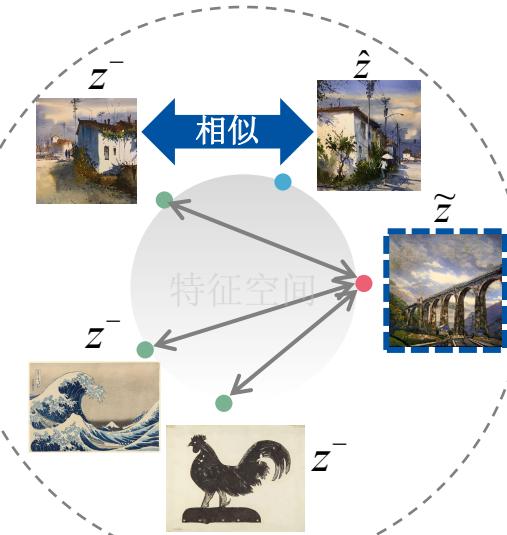
其他艺术图像

# 基于自适应对比学习的任意图像风格迁移

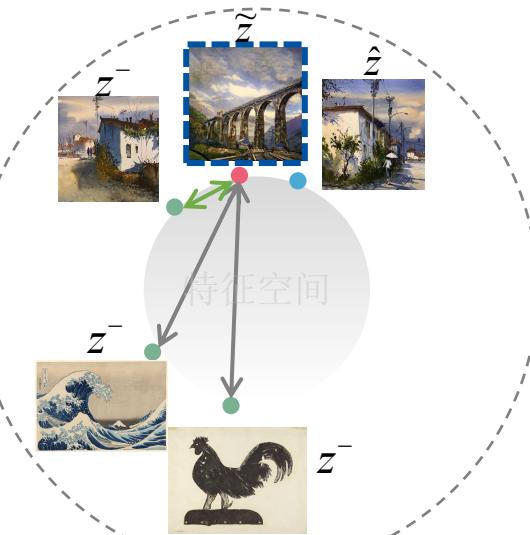
## 诀窍：自适应温度系数



(a) 固定温度系数  
场景1



(b) 固定温度系数  
场景2



(c) 自适应温度系数  
场景2

### 输入相关的自适应温度系数对比损失

$$\mathcal{L}_{contra}^G = - \sum_{i=1}^M \log \frac{\exp(s_i^+ / \tau^+)}{\exp(s_i^+ / \tau^+) + \sum_{j=1}^N \exp(s_{ij}^- / \tau^-)}$$

$$\frac{\partial \mathcal{L}_{contra}^G}{\partial s_i^+} = - \sum_{i=1}^M \frac{1}{\tau^+} \cdot \frac{\sum_{j=1}^N \exp(s_{ij}^- / \tau^-)}{\exp(s_i^+ / \tau^+) + \sum_{j=1}^N \exp(s_{ij}^- / \tau^-)}$$

$$\frac{\partial \mathcal{L}_{contra}^G}{\partial s_{ij}^-} = - \sum_{i=1}^M \frac{1}{\tau^-} \cdot \frac{\exp(s_{ij}^- / \tau^-)}{\exp(s_i^+ / \tau^+) + \sum_{j=1}^N \exp(s_{ij}^- / \tau^-)}$$



内容图



野兽派



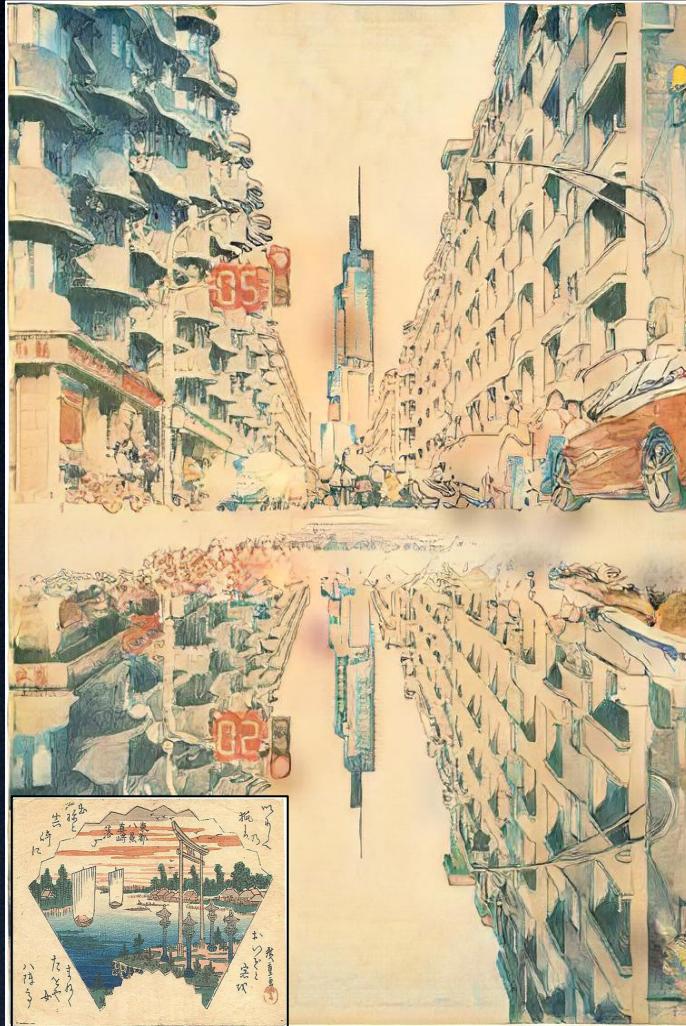
内容图



奥费主义



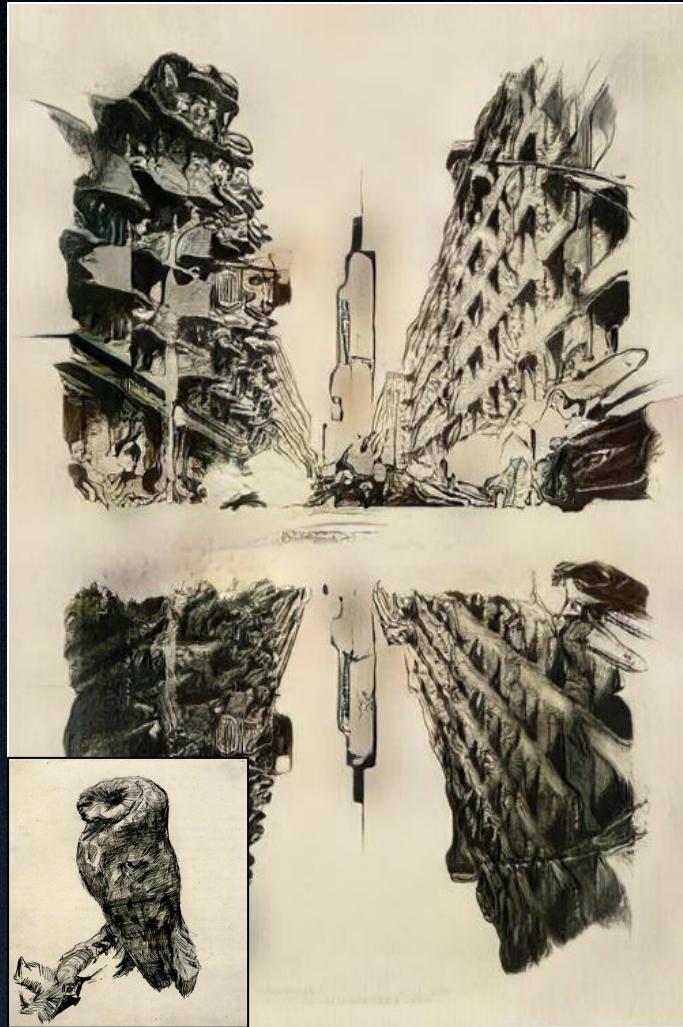
内容图



浮世绘



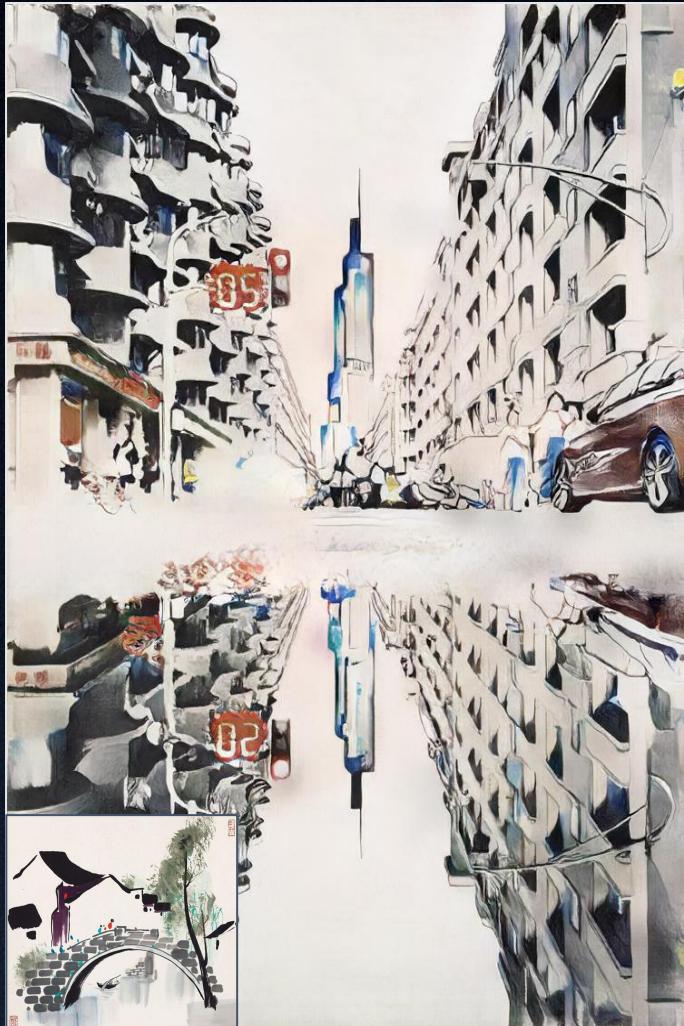
内容图



现实主义



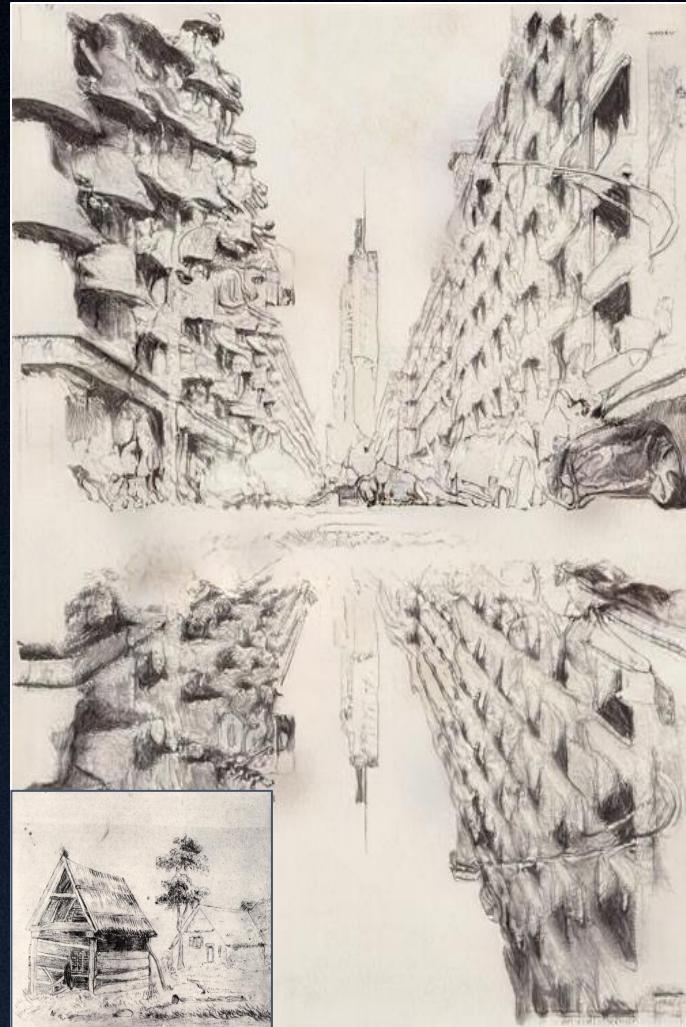
内容图



水墨



内容图

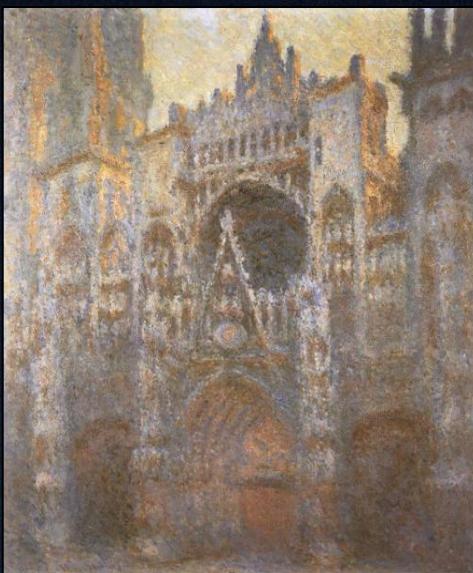


素描

内容图

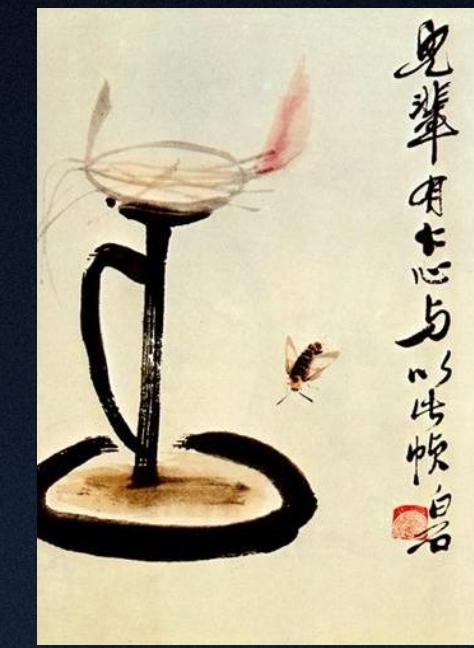


风格图





内容图



风格图



(a) Content

(b) Style

(c) AdaIN

(d) UCAST+AdaIN

(e) StyTr<sup>2</sup>(f) UCAST+StyTr<sup>2</sup>

(g) ArtFlow

(h) UCAST+ArtFlow

Inputs

CNN-based method

ViT-based method

Flow-based method



电影《至爱梵高》125位画家7年时间手绘65000帧油画

1 v.s. 24

# Repeat Image NST 24 times?



第  $i$  帧



第  $i+1$  帧



残差图



AdaIN



SANet



# 视频风格化

Rethinking: 帧间不一致性从哪里产生?

## Encoder-Transformer-Decoder

### Encoder-Decoder



原始视频



AE 重建

### Transformer

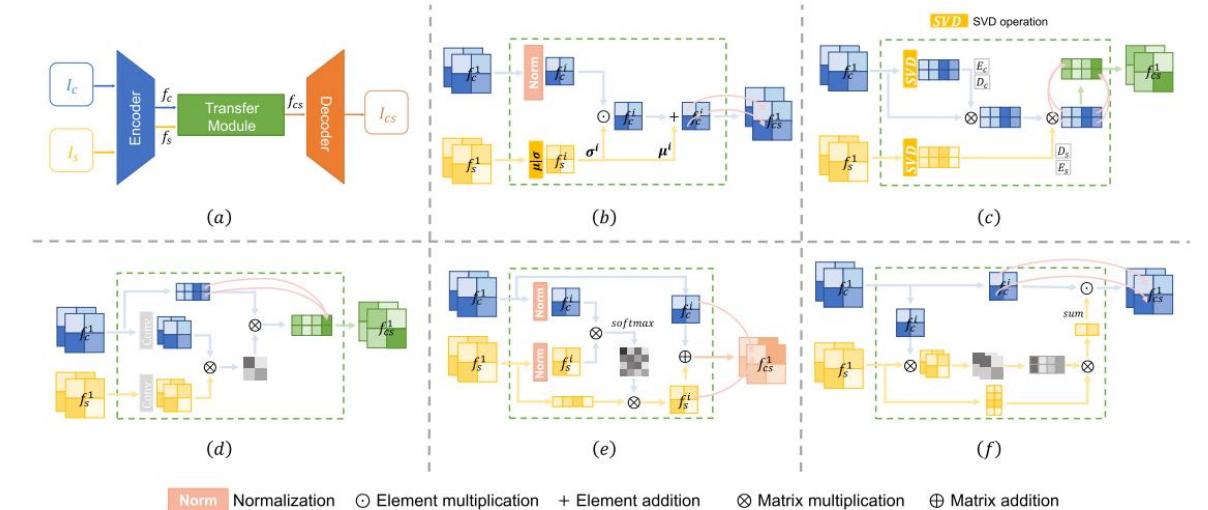
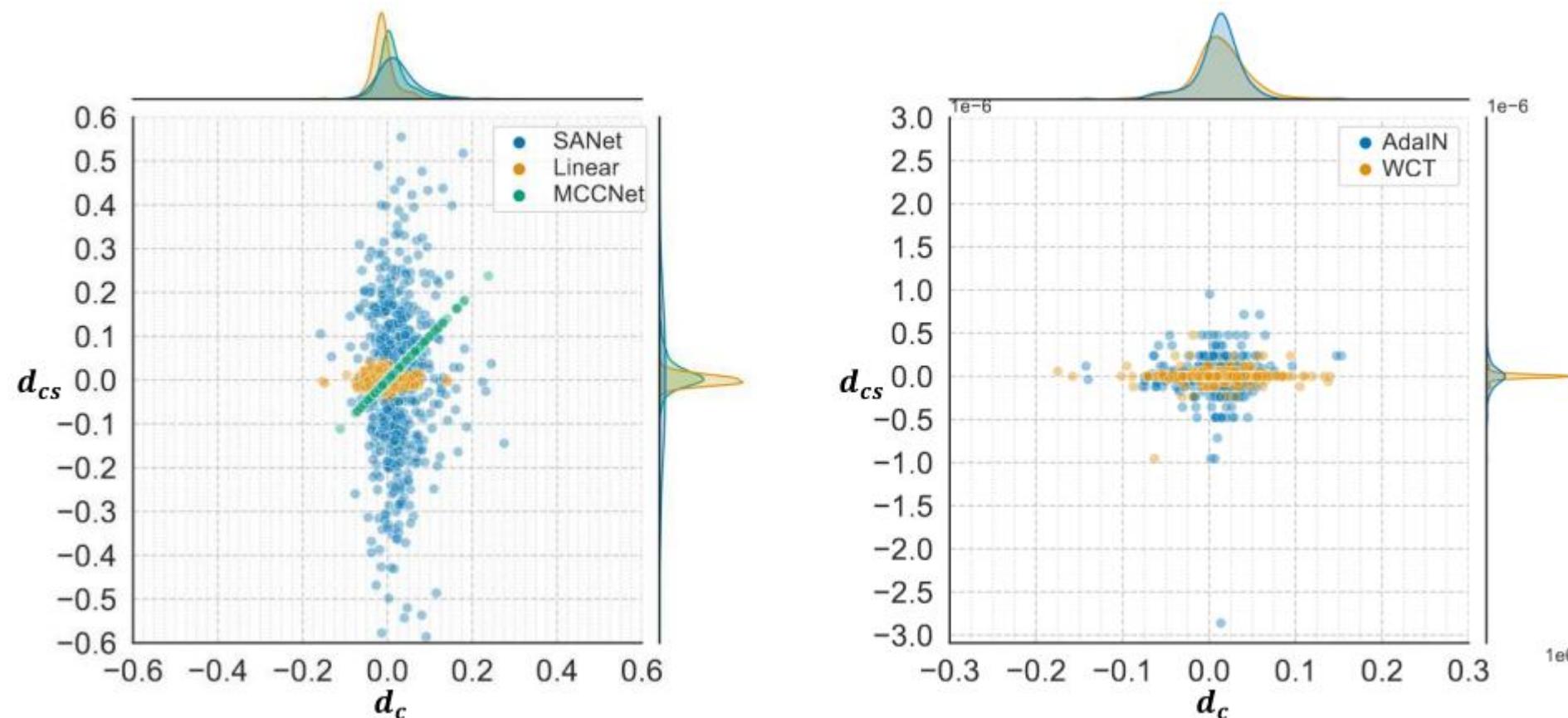


Fig. 2. Overall structure of different style transfer modules. The pink arrows indicate the alignment of features. (a) Encoder-transformer-decoder. (b) AdaIN. (c) WCT. (d) Linear. (e) SANet. (f) MSSNet.

# 视频风格化

Rethinking: 帧间不一致性从哪里产生?

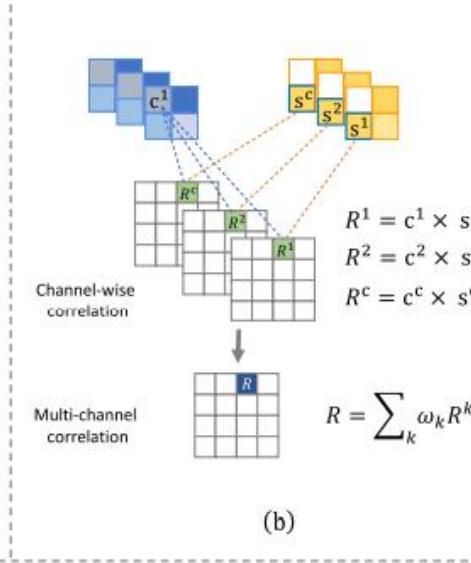
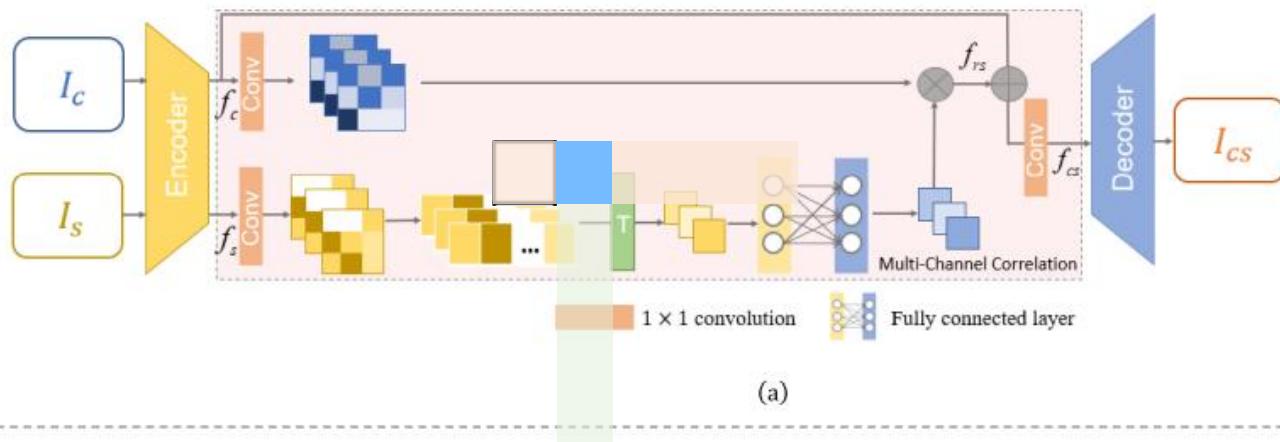
## Encoder-Transformer-Decoder



# 视频风格化

## 基于多通道相关性的视频风格化方法

$$f_{cs} = F(f_c, f_s) \propto \exp(f(f_c), g(f_s)) h(f_s)$$

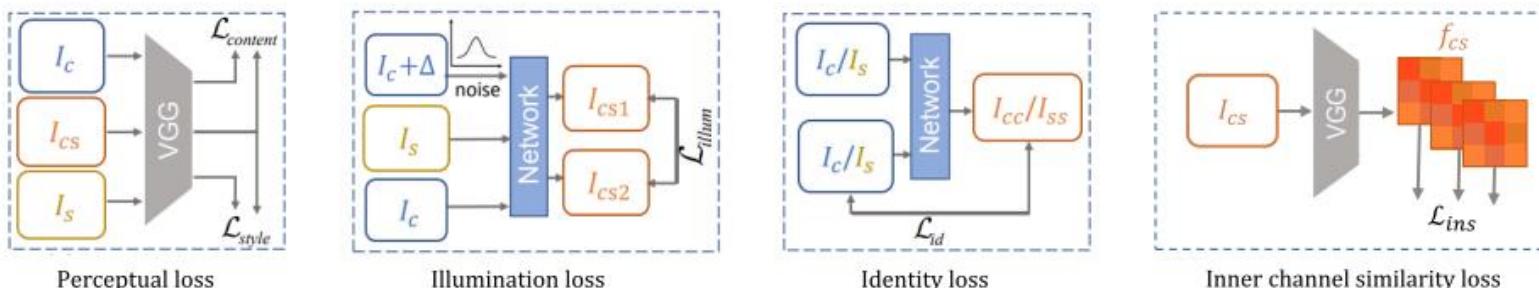


$$CO^i = f_c^{iT} \otimes f_s^i.$$

$$f_{rs}^i = f_s^i \otimes CO^{iT} = \|f_s^i\|_2 f_c^i$$

$$f_{cs}^i = f_c^i + f_{rs}^i = (1 + \|f_s^i\|_2) f_c^i$$

$$f_{cs}^i = f_c^i + f_{rs}^i = (1 + \sum_{k=1}^C w_k \|f_s^k\|_2) f_c^i$$



$$f_{cs} = K f_c$$



风格图



风格图



+



风格图

风格化，就这？

有点意思，不多。



“罗曼-朱安多的油画  
《云中飞翔的蒸汽朋克屋》”

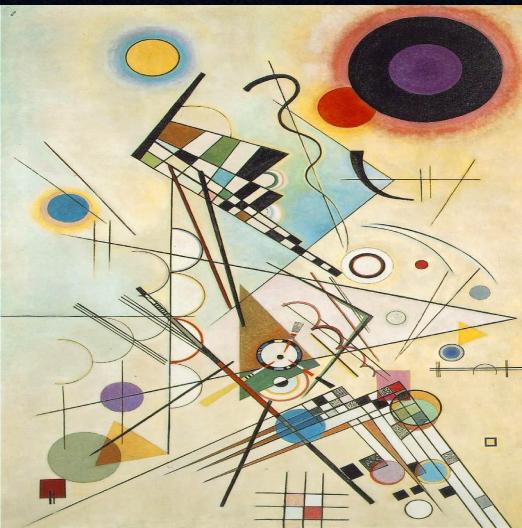
“一幅描绘太阳系的图画”





Painting name:  
*Small Worlds IV*

“一幅描绘太阳系的绘画，  
参考图片的风格”



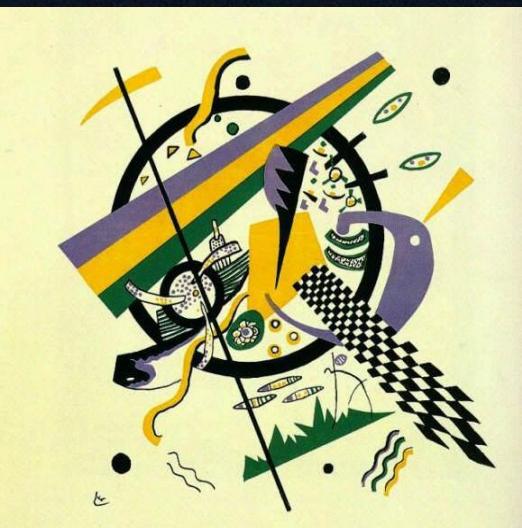
Reference



The space ship



The Sun



Reference



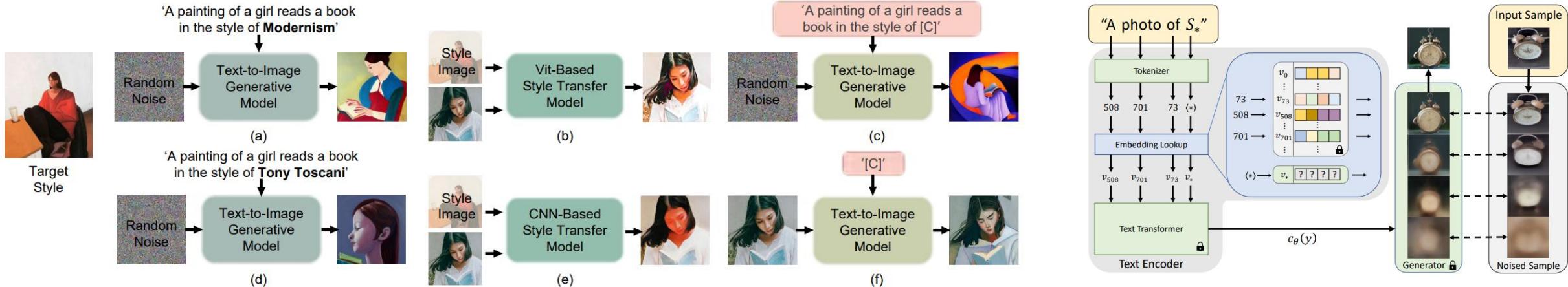
The Solar System



Flowers

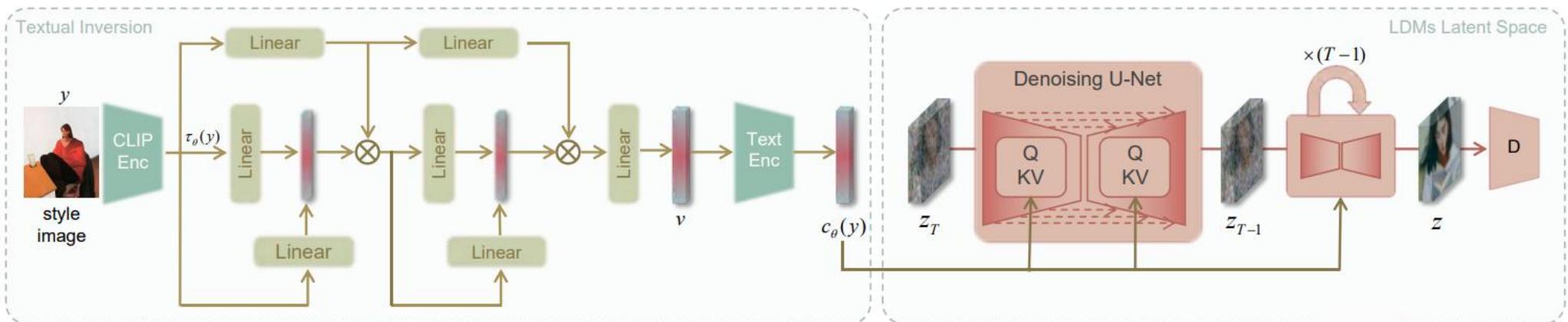
# 基于扩散模型的图像风格化

## 核心：基于文本反演的风格化图像生成



各种风格化框架

基于TI的概念定制化





Yuxin Zhang, NishaHuang, Fan Tang, Chongyang Ma, Haibin Huang, Weiming Dong, Changsheng Xu. Inversion-Based Creativity Transfer with Diffusion Models. CVPR 2023



Yuxin Zhang, NishaHuang, Fan Tang, Chongyang Ma, Haibin Huang, Weiming Dong, Changsheng Xu. Inversion-Based Creativity Transfer with Diffusion Models. CVPR 2023



Yuxin Zhang, NishaHuang, Fan Tang, Chongyang Ma, Haibin Huang, Weiming Dong, Changsheng Xu. Inversion-Based Creativity Transfer with Diffusion Models. CVPR 2023

# 基于扩散模型的图像风格化

## 进阶：可解释的逐时间步反演



属性增加



*ball*  
*ball of yarn*  
*+ yarn*  
in step 200-400

Layout/Content/Color

Material



*+ yarn*  
in step 400-600

*+ yarn*  
in step 600-800

*+ yarn*  
in step 800-1000

标准文字条件空间

$$\mathcal{P} = \{p\}$$

对于一次图像生活过程，原始条件空间仅包含一个文字条件样本

ProSpect文字条件空间

$$\mathcal{P}^* = \{p_1, p_2, \dots, p_n\}$$

从时间步扩展的文字条件空间，对于一次图像生活过程，原始条件空间包含一组文字条件样本

# 基于扩散模型的图像风格化

## 进阶：可解释的逐时间步反演



Input

$p_2$

$p_4$

$p_6$

$p_8$

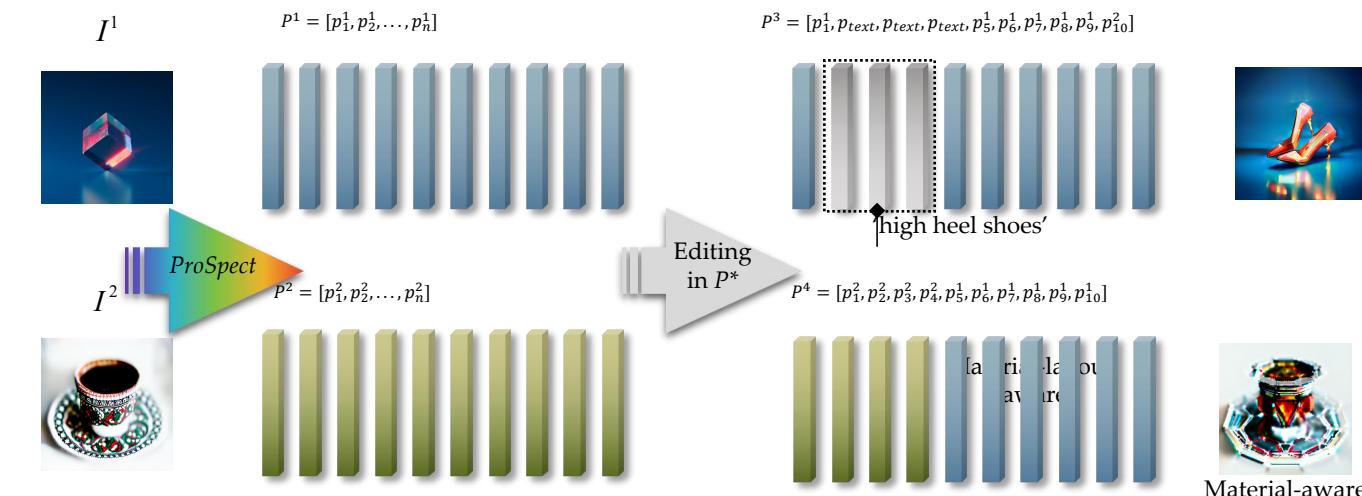
Input

$p_2$

$p_4$

$p_6$

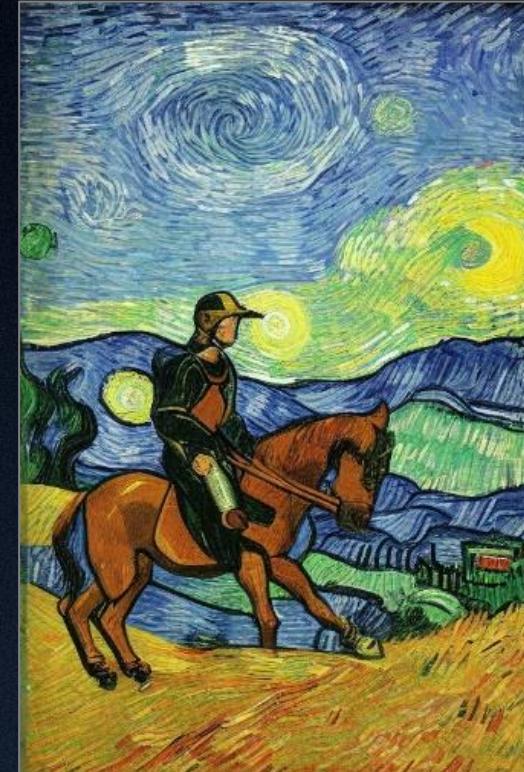
$p_8$



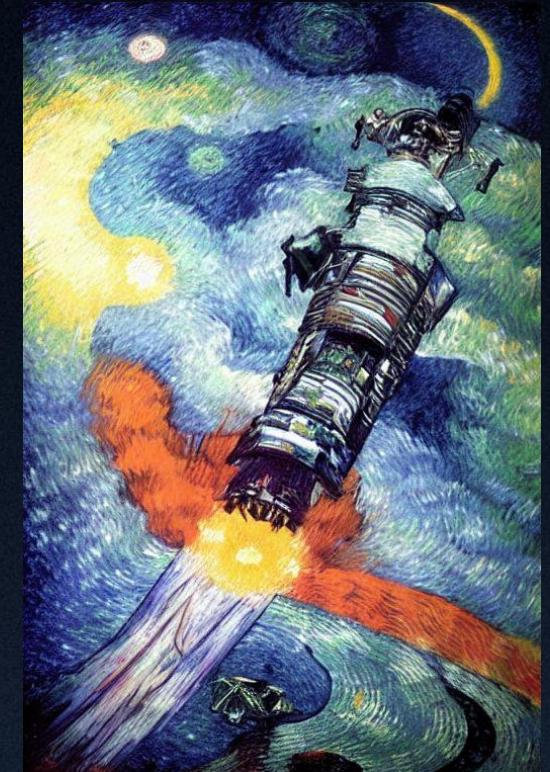
# 基于扩散模型的图像风格化



梵高：*The starry night*



‘骑马的宇航员’



‘宇宙飞船’

# 基于扩散模型的图像风格化



输入图

InstructPix2Pix



‘毛线’



‘陶瓷’



‘孔雀羽毛’



‘变成毛线’



‘变成陶瓷’



‘变成孔雀羽毛’

# 基于扩散模型的图像风格化

文字到图片生成



参考图



'草莓杯子蛋糕'



输入图片

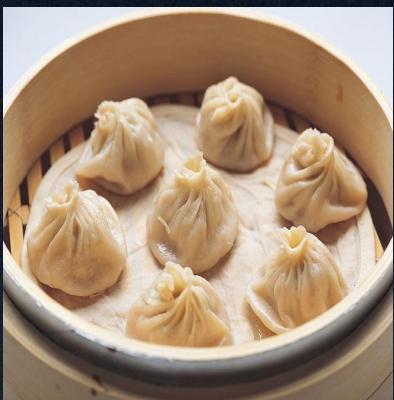
图片到图片生成



布局引导图



生成结果



参考图



'草莓杯子蛋糕'



输入图片



布局引导图



生成结果

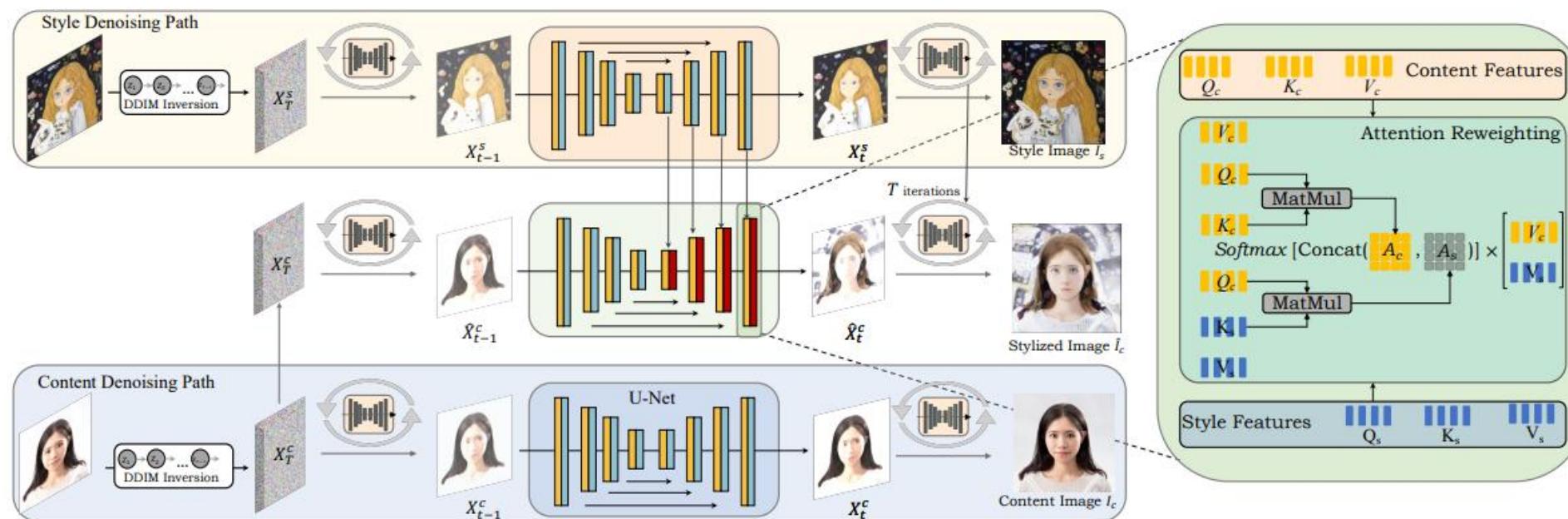
(轴对称、反射的视觉效果)

# 基于扩散模型的图像风格化

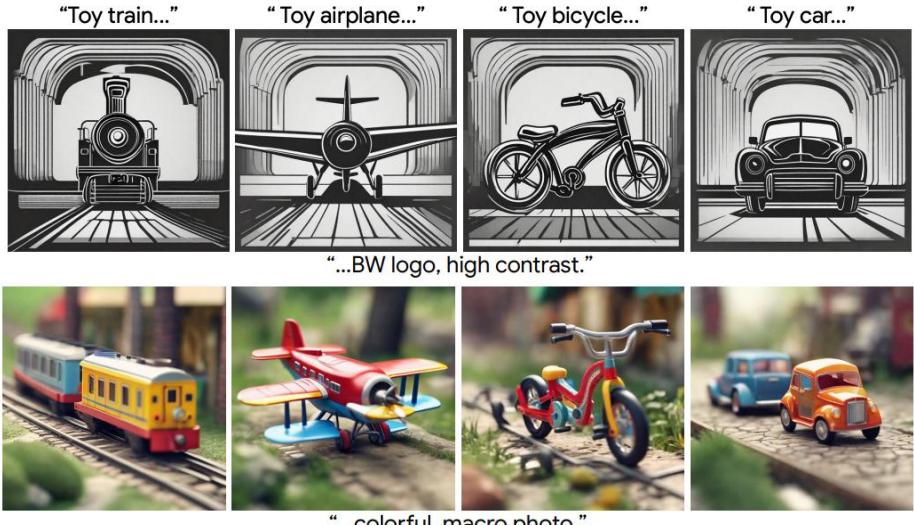
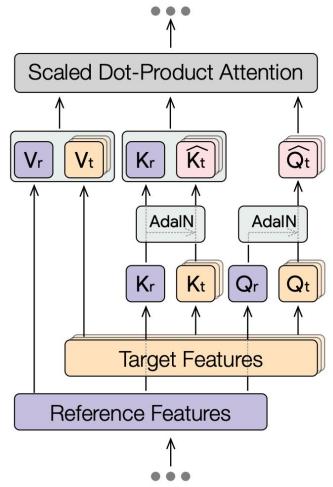
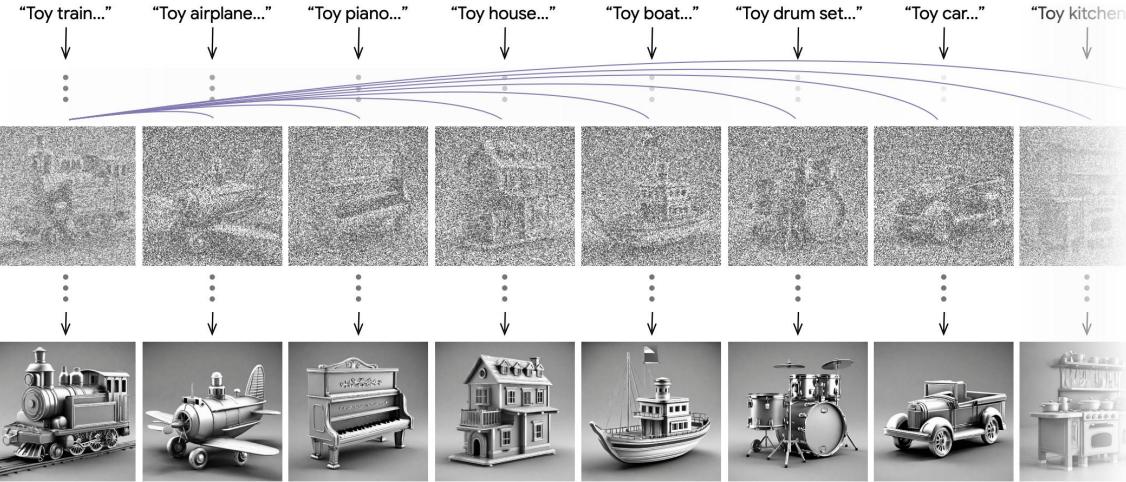
核心: 大模型知识激活, training free

创新点

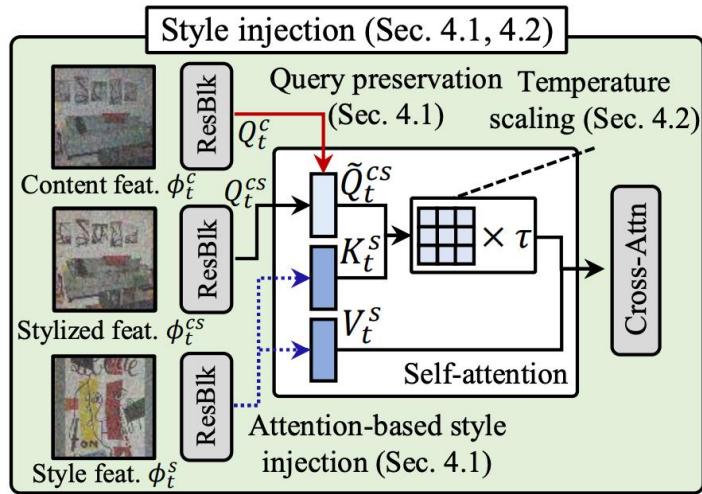
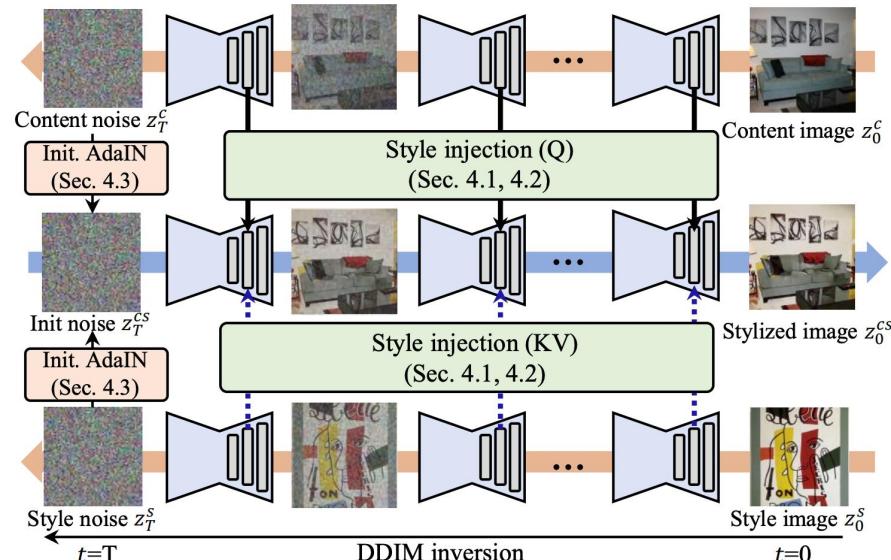
提出一种新颖的无微调风格化图像生成框架, 基于风格内容双分支重建, 获得图像风格、内容表示; 提出一种基于注意力重加权的跨域特征交互方法, 通过在潜空间设计特征交互策略, 实现风格图像和内容图像的融合。



# Parallel works



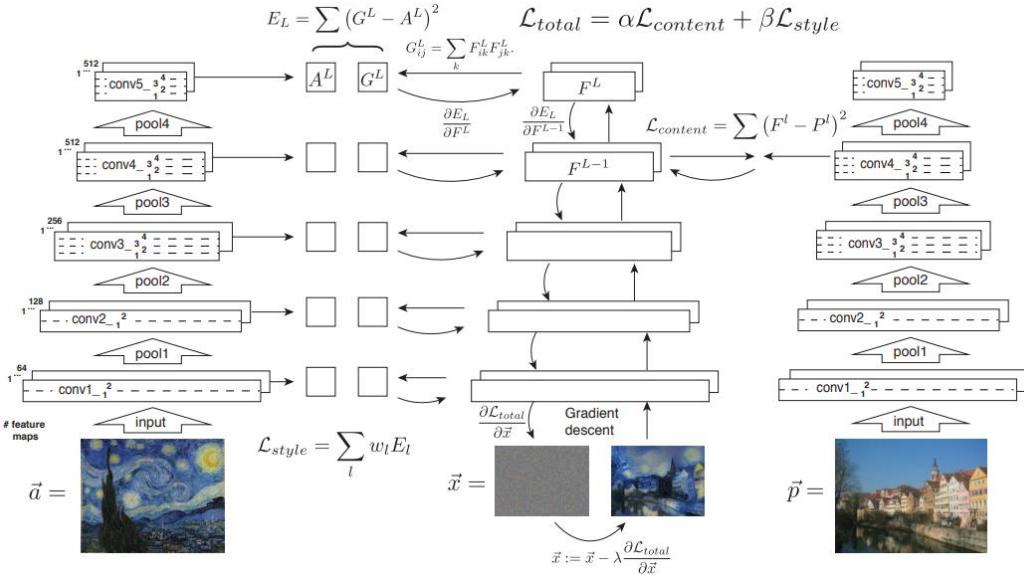
HERTZ A., VOYNOV A., FRUCHTER S., COHEN-OR D.: Style aligned image generation via shared attention, CVPR 2024. URL: <https://arxiv.org/abs/2312.02133>, arXiv:2312. 02133. 1



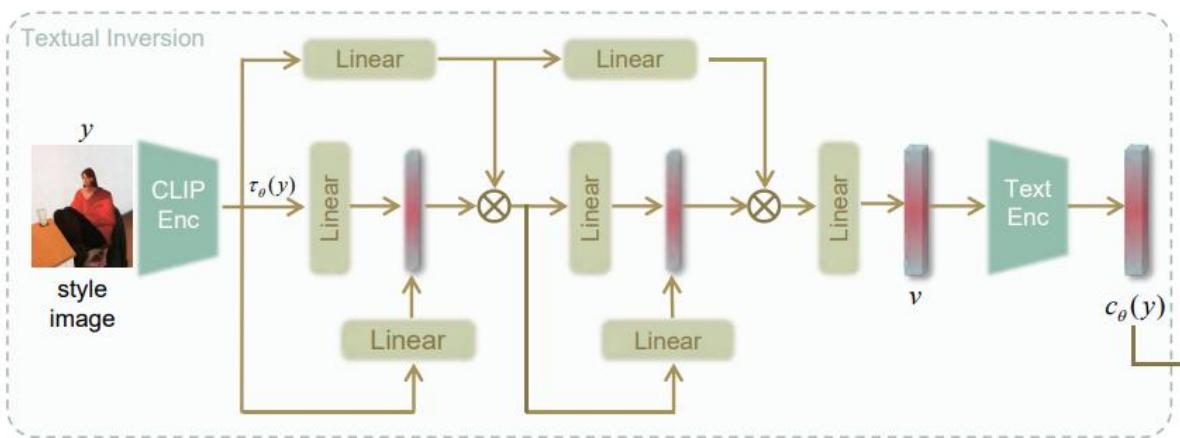
CHUNG J., HYUN S., HEO J.-P.: Style injection in diffusion: A training-free approach for adapting large-scale diffusion models for style transfer, CVPR 2024. URL: <https://arxiv.org/abs/2312.09008>, arXiv:2312.09008. 1

Style tranfer v.s. GenAI

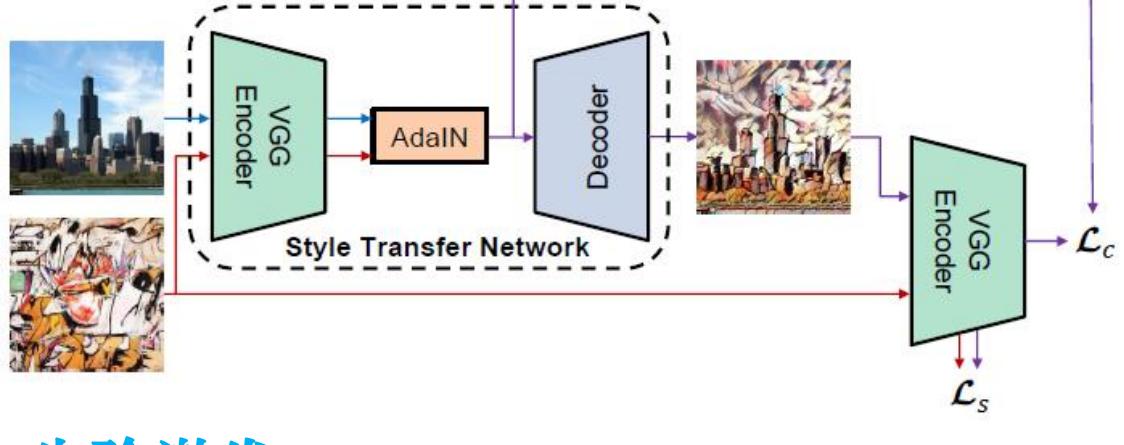
# From NST to AdaIN, from InST to Z-Star



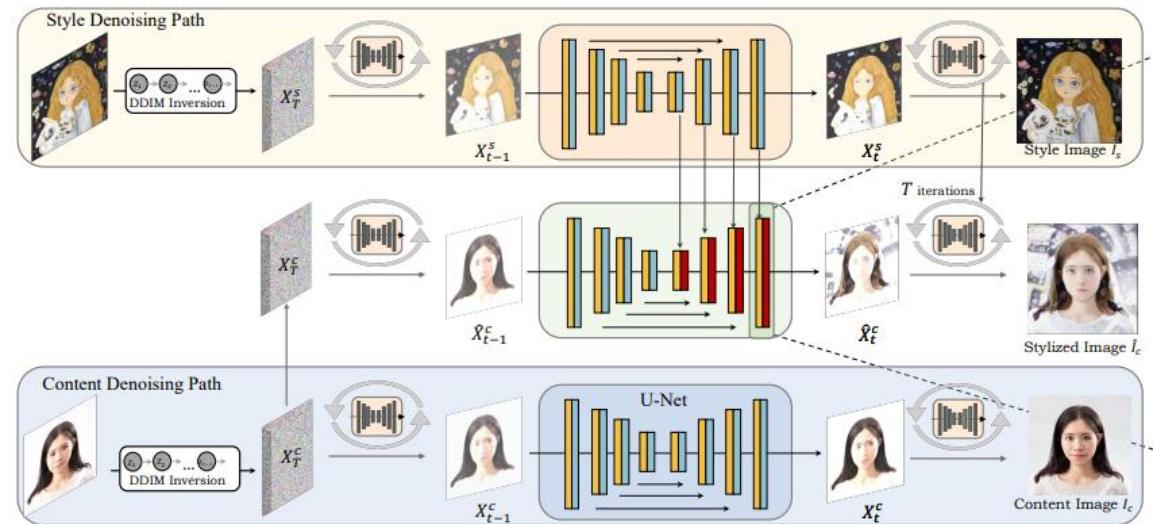
Pretrained+优化



Trainable decoder



先验激发



展望

# Take away for NST

## 风格迁移

风格理解

知识激发

Novel  
views与视频

SVG  
stylization

传统图像风格化方法基于<content-style> pair，后续发展出collection-based, text-based，如果帮助用户表达创作需求？

基于预训练模型，研究概念注入方法  
DB, TI, LoRa, TrainingFree

结合Nerf、3DGS  
结合视频生成先验

model-based stylization  
矢量化风格化



谢谢大家！

欢迎交流与批评指正